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ADVANCE DAHLIAS
1929
CALIFORNIA
ADVANCE DAHLIA FARM
Box-aa Gardena, Los Angeles County, Calif.
Advance Dahlia Farm
Catalogue 1929

It is with pleasure and satisfaction that we again present to our customers our annual catalogue, together with sincere greetings and appreciation of your past patronage. It is very gratifying to learn from our many customers of their success in the different shows, with both tubers and seed purchased from us. We devote our entire time to the culture of the dahlia, taking care to eliminate any stunts, or tubers that do not produce true, thereby assuring good healthy stock, all field grown and not forced. We aim to grow only high class tubers and seed, and to send out some of the latest and best creations in the dahlia world. It is a pleasure to produce such as will warrant your continued patronage so generously extended the past years. We ship to every quarter of the world, including nearly every State in the Union and Canada. We won eleven First Prize in 1928, including the Educational Display at the great Los Angeles Biltmore show.

PLEASE READ BEFORE ORDERING

ORDER EARLY. Orders are reserved strictly in rotation, and are forwarded when requested or after danger of frost is past. All orders are received subject to prior sale. No order accepted for less than $1.00 unless 10c extra is enclosed to cover expense of packing.

SUBSTITUTION: Please indicate a second and third choice, as we do not wish to substitute without permission.

TRANSPORTATION. We prepay forwarding charges on all retail orders amounting to $1.00 or more. On wholesale orders forwarding charges are paid by purchaser. All shipments are insured.

TERMS. Unless otherwise arranged, cash must accompany all orders, and no orders are shipped C. O. D. unless fifty per cent of purchase price accompanies the order. Please remit by Check, Money Order, or Post Office Order on Los Angeles.

GUARANTEE. Every care is taken that all tubers sent out are true to name and in good growing condition. All stock is field grown and not forced. If shipment arrives in other than good condition, please notify us at once, as we have no control over shipments after delivery. We cannot guarantee them to live and thrive, or against frost danger if shipped before April 1st. Wrong treatment may ruin any plant or tuber, and we exercise every care to have them properly packed to insure perfect condition on arrival.

ADDRESS. Print or write your name and address plainly, keeping a copy of your order.

Address All Letters to:

Advance Dahlia Farm
Post Office Box AA
Gardena, California

C. E. SEAMAN, Owner
C. G. SEAMAN, Manager
Some of Our Own Introductions

CHARMAINE. Another 1929 introduction of a golden flamed decorative, blooming early and late. Hardy bush, growing to four feet in height. A flower greatly admired owing to the richness of the shading, and the profusion of blossoms. Its chief beauty lies in its rich and vivid coloring, delightfully suggestive of Southern California. $5.00 net

DR. RUFUS VON KLEINSMID. Here we have a splendid large crimson cactus on perfectly stiff, strong stems, a wonderful robust grower. The color and growth are all that could be desired; the type is medium, more like Guardian. It is an English Cactus seedling. Prices per tuber... ...$1.00

GOLDEN GARDENA. Prof. Norton writes that it did splendidly with them at Trial Grounds, Md., and scored 86 points Commercial. A very upright grower, long stiff stems, carrying the large blooms well above the foliage, in color a glorious golden orange ........$1.00

HELEN S. This is another beautiful decorative of our own introduction, a lovely nopal red. The blooms, held on long, strong stems, grow to eight and nine inches without forcing. The plant grows to a height of four or five feet and is of good habits. If forced, the blooms would undoubtedly attain very large size. Six blooms of this variety won first prize for best three year old seedling in the Southern California Dahlia Show, Biltmore Hotel, Los Angeles, 1926........$5.00

MABEL GOODACRE. Our premier introduction for 1928. Without a doubt one of the finest dahlias yet produced. The color given by some as a beautiful rose pink, (described in the Bulletin of the American Dahlia Society as light mallow purple, delicate and dainty coloring). We have grown twelve inch flowers in the field without fertilizing. The plant, while very vigorous, is low growing with perfect stems and foliage. It is a profuse bloomer and with disbudding will produce enormous flowers. Due to our large field grown stock, we have reduced the price to.................$5.00

MARY MURPHY. An immense yellow and apricot flower on splendid stem, a true decorative from the celebrated Amun Ra. Our stock of this variety is limited. Price per tuber ..............$2.00

OPPORTUNITY. Another hybrid show from King of Shows, of similar type in a coloring of buff and gold. Price per tuber..................$1.00

PERPLEXITY. A true incurved English Cactus, winner of Silver Cup offered by Mrs. Stout, Short Hills, N. J., at Los Angeles Show. In color crimson purple, a tremendous bloomer. The stems throw the bloom well out where you can see the full flower. We have a large stock on hand and make the price very low. Price per tuber .......... $0.75c

RAMONA ROSE. This delightful new dahlia, a rose red in color, has proven itself a favorite in our gardens. Has excellent keeping qualities and a radiant warmth of color, especially under artificial light. The bush grows to about four feet in height, and blooms profusely..........................$1.00

THE TITLE HUNTER. Winner of Silver Cup at Santa Monica for best established seedling. This is a large decorative in a salmon shaded with autumn tints, a seedling from Snowdrift, and with similar heavy green foliage, strong stem and great keeping quality of bloom. It has been greatly admired in our displays. We have a good supply of stock and are making the price low for such a splendid new variety. Price per tuber .............. $1.50

VIVIAN WRIGHT. This is a very beautiful cut flower dahlia of a vivid flame pink. Flowers run from four to five inches on straight stems. This flower seems to meet the approval of the cut flower trade, by orders we have received for it from growers in that business. It is full of bloom throughout the flowering season. Price per tuber.................. $0.50c
Other Standard Varieties

Decorative Dahlias

Decorative Dahlias are double flowers, full to the centre, early in the season flat rather than ball shaped, with broad, flat, somewhat loosely arranged floral rays.

*AL KORAN. A fine large golden yellow, petals slightly waved. A tall strong, grower with the best of habit.................................................................$1.00

AMARILLO GRANDE.....Color, light yellow. The petals are more broad than Sunny South and the blooms are much larger and more profuse. Fine stems and good keeper. Tubers ............................................................................................$3.50

*AMUN RA. This is Mrs. Seals' sensational prize-winning Sun God of Egypt, a very strong grower, producing immense burnished copper blooms. We are fortunate in having some nice field-grown stock of this wonderful new Californian that is now in such great demand.................................................................$1.00

BERTHA JOST. A strong heavy foliage variety, good bloomer, the flowers are large, yellow shading to pink, overlaid with burn orange..................................................$1.00

MABEL GOODACRE

Decorative Dahlias are double flowers, full to the centre, early in the season flat rather than ball shaped, with broad, flat, somewhat loosely arranged floral rays.
HARRY SHELDON, JR. Enormous flowers of pink with white centers. A first class free blooming exhibition variety $1.50

HERCULES. Yellow orange $50c

BARRARA REDFERN. A very fine shading of old rose and old gold with a touch of lavender suffusion. The flowers are large and of great depth, held erect on good stems. One of the best California dahlias $8.50

*CALIFORNIA SUPERBA. A large well formed flower of a rather pale pink, shading to white at center, a prize winner and in good demand $1.00

CASPER G. WARE. A bright clear violet rose color, the blooms growing to eight and ten inches, regularly formed and very attractive. A profuse bloomer and a flower we can recommend $2.00

*CHAMPAGNE. An enormous exhibition flower in a new coloring of golden buff and bronze, a strong grower with perfect stem $1.00

CHARM. This is a Marean variety, color burnt orange and yellow $50c

*CIGARETTE. Base of petals orange red with white tins, a fancy colored variety. Some flowers come red on some bushes. We have a large stock carefully segregated, a wonderfully striking and popular dahlia in our gardens $75c

*DR. TEVIS. A famous California prize winner, a large flower on perfect stem, in color old gold and rose $1.00

EASTERN STAR. A soft yellow with old gold shadings $1.50

*EASTWEGO. A very substantial flower on an extra stiff stem, the color being a rich old gold, petals curve back to stem. A big strong grower with excellent foliage, something new $3.00

ELITE GLORY. Immense flowers of rich red without maroon or purple shading. Scored 92 at A. D. S. Trial Grounds $3.50

EMMA MARIE. Pink with white centre $1.00

*ELLINOR VANDEVERE. Satiny rose pink. Large blooms of great depth and substance held high above the bush on long stiff stems. A consistent prize winner wherever shown. $1.00

*FAITH GARIBALDI. Rose colored, shading lighter to outer petals, long stiff stems. A beautiful flower and great prize winner $2.00

*FLAMING METEOR. The long straight stems and good substance of this giant decorative makes it an ideal flower. Its lively flame color shows to advantage in any light. A prolific bloomer with good center. A consistent prize winner $2.00

FRANCES SEAMAN. Silver rose pink finely formed flower of large size on perfect stems $1.00

FRECKLES. Buttercup yellow streaked and splashed garnet, some flowers being nearly all garnet. Is an early bloomer and very profuse $50c

GLORY OF NEW HAVEN. Large bloom with broad twisting petals, clear lavender pink. Good stems $50c

GOODBYE DELICE. A true pink in medium sized flower, good stem and keeping qualities $50c

*HALVELLA. A beautiful large salmon rose flower, strong grower, a good dahlia in every way, very much in demand $50c
HERALD TRIBUNE ELITE. One of the best whites in existence, a remarkable
flower of pure white, immense blooms on long stiff stems held well above the
rich, dark foliage. Reported as never having been defeated when competing for
the best white in the show..............................................$1.50

J. B. WAITE. The large cerise rose colored flowers are well supported on good stems.
The plants are low growing..............................................$1.00

JERSEY'S BEAUTY. One of the most beautiful pink dahlias. A fine flower carried
on long strong stems, excellent for show or exhibition..................................$1.00

JERSEY'S BEACON. Originator gives color as Chinese scarlet with a paler reverse.
Flowers large and attractive..............................................$1.50

JERSEY'S JEWEL. Mallow pink, flowers very large, on good stems. Fine for ex-
hibition ..............................................................................$1.00

JERSEY'S QUEEN. Coral pink flowers of fine form produced freely on fine
stems ..............................................................................$1.00

JERSEY'S WONDER. Apricot of very large size on good stems. Will assume peony
type late in season .........................................................$3.50

*J. W. DAVIES. A fine bright purplish rose, profuse bloomer.................................................................$1.50

*KITTIE DUNLAP. A wonderful popular variety, bright old rose, stems long and
straight, can be grown to enormous size.........................75c

LUETTA. A new yellow of exceptional merit. Has all of the good qualities and one
that will please you .................................................................$1.50

MARGARET MASSON. One of the most popular varieties in a silver rose-pink. Will
be found in most collections calling for "best decoratives." Free blooming and
good stems .................................................................$1.00

MARMION. An outstanding variety from the northwest. Color is a pure golden
yellow. Florets are long and wavy, thus eliminating coarseness. Fine stems
and foliage ........................................................................$2.50

MARY MURPHY. An immense yellow and apricot flower on splendid stem, a true deco-
rative from the celebrated Amun Ra. Our stock of this variety is limited....$2.00

*MAY BLUMER. Somewhat similar to Frances Seaman in character and growth, has
with us produced very large and deep blooms. The color is a lilac pink, a very
attractive flower .................................................................75c

MARAYET WOODROW WILSON. A fine exhibition flower of 0nAuescent pink, the
face of the petals being creamy white, the reverse a phlox-pink giving a beautiful
effect in shading. The blooms are perfect in formation on sturdy stems held
high above the foliage .......................................................$3.00

MEPHISTOPHELES. A large Marean ruby red variety with light tips to petals. Quite
in demand ........................................................................50c

MILLIONAIRE. A formal shaped lavender .................................................................................50c

MINA BURGLE. One of the standard varieties of deep crimson. Does especially well
in cool climates ..................................................................35c

MISS BRIDGETON. Deep pink and violet. The large flowers are held on first class
stems. Plant is a strong grower and is one that should be in every collection $1.00

M. H. HEAPHY. A very fine bloom with shadings of magenta, wine and royal purple.
Grows to immense size when forced .............................................$2.50
MR. CROWLEY. One of the most beautiful dahlias we grow, bright glowing salmon pink, shaded with bright yellow. The bush is a sturdy grower with glossy dark green foliage ........................................... 50c

*MRS. CARL SALBACH. A very popular California variety with long stems, largely used in decorative work, a large flower, with us a bright lilac pink, shading lighter at base of petals, generally described as mauve pink. We have a splendid lot of high colored flowering stock ................................................................. 50c

MRS. I DE VER WARNER. The best of the Marean group, a lively pinkish mauve, large and always popular .......................................................... 50c

MYRA VALENTINE. This eastern variety has done splendidly for us the past season, a very tall grower, flowers with extra long stems. The color of this variety is a new, golden bronze salmon. The flower is large and a good keeper ..............$1.00

NAZARENO. One of the best varieties we have received from Mr. Jost. It is a very large decorative, a robust grower on splendid stem, in color a lilac purple, and has been greatly admired by visitors the past summer. It has done as well as any dahlia we ever received from eastern growers.................................$1.50

*NOBILIS. A bright attractive flower in crimson and white, somewhat resembling Earle Williams ............................................... 50c

OLIVE REED. Very large flower of pure clear yellow. One of the best new decorative for exhibition purposes ........................................ $2.00

*OSAM SHUDOW. A most sensational dahlia where it can be grown, a very large flower, slow to open out, a beautiful old rose shaded with golden yellow. It needs plenty of sun .................................................... 75c

OLD GLORY. Deep red, sometimes tipped white, on good stems. A good cut flower 50c

PINK TRIUMPHANT. A wonderful cut flower dahlia in a clear pink, excellent every way .......................................................... 50c

POP STUART. Large flowers of rose pink, maturing to a beautiful lilac pink. Wonderful grower with splendid stem ...........................................$1.60

*PRIDE OF SAN FRANCISCO. A beautiful rose salmon, flower held upright on stiff stem. Only limited stock ..............................................$1.00

*PRINCESS PAT. A splendid long stem flower in rose shaded with buff and amber, very popular ...................................................................... 50c

PRIDE OF CONNECTICUT. A very fine deep glowing pink bloom, the reverse changing to light amaranth pink. A fine exhibition and commercial flower on good stems ..................................................................................$1.00

*ROCKWOOD. A very popular California variety in an unusual color, a bright cerise rose, a large flower and good bloomer .........................................$2.00

*ROSA NELL. This variety always attracts attention, grows an enormous bloom on long stem, color is vivid sparkling rose .................................. 50c

ROMAN EAGLE. A flower of the first quality, in every respect, being a large exhibition flower of brilliant burnished copper, scoring 89 points at the trial gardens ..........................................$2.00

SAGAMORE. Amber gold, shaded with salmon rose and orange buff. Large size, good keeping qualities ..................................................$1.50
*SHUDOW'S LAVENDER. A very hard dahlia to surpass, when well grown, a rich lavender, in the hot weather shaded with white, can be grown to immense size, a great prize winner, very strong grower with perfect stem. $1.50

*SNOWDRIFT. We grow several white dahlias from various continents, but this large white decorative surpasses all. It has great substance and keeping qualities, luxuriant dark green foliage and is rather a dwarf grower. It is one of the most profuse bloomers of large flowers we have yet seen, often three on one stem. We cannot recommend it too highly. $0.50

*SOMERSET. Salmon and old rose, a healthy and strong grower. A valuable exhibition and prize winning flower. $1.00

SOUVENIR DE GUSTAVE DEUZON. Rich orange red. 50c

*SUN MAID. This new Californian gave us some beautiful blooms the past season. The blooms are large and compact, very deep, the coloring is a blending of gold and red, somewhat resembling Mrs. E. L. Lindsay. $2.50

STACEY TRENT. A clear rosy pink flower of large size and uniform in formation. A fine cut flower. $1.00

*T. A. LEONARD. A wonderfully brilliant rich cerise rose that immediately arrests attention through its uncommon coloring, a large flower on perfect stem, one we highly recommend. $1.00

TOMMY ATKINS. A most attractive red dahlia with upright stem, described by originator as flaming scarlet, full of metallic lustre. Winner of first prize for best twelve blooms, Los Angeles, 1924. $1.50

TRENTONIAN. The shade of this dahlia is entirely new, being old gold, amber and bronze. Recommended for either garden or exhibition as the size keeping qualities and stem are the very best. $1.00

*TRYPHINNIE. This variety, somewhat resembling a water lily, is pale yellow and pink, a large flower on a very strong stem. 50c

*VIVIAN BUTLER. A splendid dark rich maroon, a strong grower, quite one of the best in color. 50c

*WESTWEGO. A large compact flower, darker in color than Northwego, which it somewhat resembles, quite a profuse bloomer, classed as fawn and rose by originator, perfectly straight stems. $3.00

W. E. COOPER. Probably our best true pink decorative, a good grower, has good stem and keeping qualities, a large flower of perfect color. 75c

*WIZARD OF OZ. A very large glowing salmon pink carried on stout stems, quite a sensational flower, stock limited. $2.00

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**Hybrid Cactus Dahlias**

Corollas short compared with the cactus, broad, flat recurved or twisted with margins slightly revolute.

**AMBASSADOR.** A great attraction in every show. A fine exhibition as well as commercial flower, being a soft yellow buff, shaded salmon pink. Flowers are well formed and held erect on long stems. A wonderful bloom. $1.00

**BOB PLEUSE.** Deep maroon, boldly tipped white. Good. 75c
<table>
<thead>
<tr>
<th><strong>CALIFORNIA BEAUTY.</strong> In American Cactus class, a tall grower with perfect stem,</th>
<th><strong>MR. CHAMBERLAIN.</strong> A large dark maroon, a good exhibition flower.</th>
<th><strong>DADDY BUTLER.</strong> An extremely beautiful flower of rosy carmine coloring, the petals twisted showing a lighter reverse, an erect grower, foliage rather scant, stem of the best.</th>
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<td>flower of medium size with splendid keeping qualities, darker in color than Golden West, a very beautiful flower in a copper and rich amber yellow, the tips of petals light.</td>
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<td><strong>EL GRANADA.</strong> We are indeed glad to be able to offer this wonderful Bessie Boston creation to our patrons, because it is one of the greatest dahlias yet produced. The formation is wonderful, all that could be desired in a hybrid cactus, the color dazzling, orange red and gold. It is carried well above the foliage on long stems, and its keeping qualities at the shows has been good.</td>
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English Cactus Dahlias

PERPLEXITY

Corollas long, narrow, incurved or twisted, a more or less perfect tube the greater part of the length of the corolla.

*BALLET GIRL. Another Californian that is a conspicuous entry in this class, an incurved variety with a mass of fine petals. The base is orange red and tips white, a very strong grower, flowers large ..................................................75c

BRITISHER. True English cactus of Nopal red ........................................50c

COUNTESS OF LAWNSDALE. Orange, red and salmon. One of the most popular dahlias grown. Very profuse bloomer ........................................50c

DR. ROY APPLETON. Straight petals, a pale yellow shaded pink, with excellent stems ............................................................................................................50c

ELITE GEM. An American cactus of fine form on a stiff stem. Spinel pink, reverse, rosaline purple .......................................................................................$2.00
F. W. FELLOWS. Considered the finest English cactus dahlia in cultivation, outer petals straight. The color is bright orange scarlet, the stem straight and wiry, a very large flower and a strong grower..........................75c

GUARDIAN. A splendid English variety in a pleasing color of glowing crimson scarlet. The stem is perfect .................................................................50c

MARY PURRIER. This English variety is always popular, a fine exhibition flower with good stem, in color a bright red with incurving petals .........................50c

MEISTERSTUCK. A fine cactus on perfectly straight stems, the color sort of French purple with bright aniline red suffusion. A good cut flower ..................50c

MRS. D. B. CRANE. The best white we imported from England. It has straight petals and is a good grower with straight stem........................................50c

MRS. MARGARET STREDWICK. Quite the best incurved form to date, a beautiful clear pink. Stem might be better ...............................................................50c

NEW GUINEA. A new English cactus with a fine stem. The color is a bright yellow, perfect form and strong grower .........................................................75c

NORMAN. A very large straight petal English introduction, color bright crimson, has stout straight stems and plenty of foliage ........................................75c

PIERROT. Pure English type. Probably the most beautiful of the cactus type. Large flowers of deep amber boldly tipped white ...........................................50c

*REGENT. A heavy petaled cactus, very fine indeed, in color heliotrope pink, a large bloom on very long stems ..........................................................75c

SILVERHILL PARK. Stredwick's recent white introduction, a strong grower, the flower large .................................................................50c

SWEETBRIAR. We have especially featured this variety as it is one of the most beautiful dahlias we grow, color true rose pink ......................................50c

---

**Peony Flowered Dahlias**

Semi-double flowers with open centers.

*CHANSON. A very large massive flower on stout stems, the color a very dark lilac with violet sheen .................................................................75c

CITY OF PORTLAND. Deep rich yellow, large flower on strong stems..............75c

*CLARISSA BLANCO. Classed by originator as a decorative, but with us more of a full peony flower. A large flower of deep wine color, sometimes varigated with white. Visitors the past season have been greatly taken with it especially in the variegated form. The stem is very strong and the blooms are large and deep .................................................................$1.50

*ELIZABETH BOSTON. A magnificent flower, quite one of the best, a rich bright red edged with gold, with long straight stem .........................................$1.50
**ELITE GOLD.** A beautiful rich golden shade, the blooms being held erect on fine stems. A profuse bloomer from early season until frost $2.00

**GEISHA.** The old Holland variety, bright yellow and red. 56c

**HEART OF GOLD.** This is certainly a flower to adorn the finest garden, being a rich old gold with a tinge of bronze on the reverse of the petals. Is an early as well as a late bloomer, grows on a good long stem. 59c

**MEYERBEER.** A splendid French variety in crimson purple. 50c

**MRS. FRANCES BULLARD.** A very fine light pink, immense size, on sturdy stems, and very profuse in blooming, the flowers being deep and full. Price $2.00

**OREGON SUNSET.** A large massive flower on strong stem, in color rich red and gold, very fine. 75c

**PACIFIC SUNSET.** Salmon buff $1.00

**PRIDE OF PORTLAND.** Quite an improved Geisha in red and bright yellow, a tall grower with good stem. 50c

**THE SCREAMER.** Another Doolittle sensation. A very large purple flower full and deep. A strong upright grower and good bloomer. 75c

**U. S. A.** This ever popular Stillman peony we are now able to offer at a much lower price. The color is an orange salmon, flowers large, and a profuse bloomer. 50c

**VIVANDIERE.** Described by originator as cerise carmine in color. It is a real good maroon peony, attractive to visitors at our gardens and at the shows. 75c

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**Show Dahlias**

Flowers globular showing regular spiral arrangement of florets.

**A. D. LIVONI.** Medium size, true pink. Fine for cutting. 50c

**ANNA REHORST.** One of the finest hybrid shows grown, a large rich purple flower held well up. 50c

**BONNIE BLUE.** Quite an attractive variety of bluish lilac coloring, stems first class. 50c

**DOROTHY PEACOCK.** A medium sized pale pink with write center. 50c

**GEORGE W. GERO.** A very fine hybrid in a clear rose pink, one of the new varieties. 50c

**GOLD MEDAL.** A most striking variety, good every way, orange edged with bright red. 50c

**GRAND DUCHESS MARIE.** A tall growing orange buff, flowers large. 50c

**JAYSEEDEE.** A very fine ball shaped bloom of reddish violet striped and splashed deep red. Flowers of good stems well above foliage. $1.06

**LES AMOURS DE MADAME.** Flowers pink and splashed with crimson. 50c

**MAUDE ADAMS.** A very popular cut flower variety, medium in size, white just faintly flushed with pink. 50c
MR. CHAMBERLAIN. A large dark maroon, a good exhibition flower..........................50c

MRS. J. P. SMITH. A very large flower of the English type, a perfect ball, in cherry red, one of the best ..........................................................50c

SILVA QUARTA. This show is regarded by the originator as his best. The flowers are very large, each petal is perfectly quilled and within each quill is another. The only show dahlia of its kind. Color is a beautiful shade of lilac.......................$1.50

SUPT. AMYRHN. A new show of an exquisite shade of rose pink. Fine for exhibition ..........................................................50c

W. W. RAWSON. Free blooming variety much admired, due to its beautiful coloring. White, overlaid delicate mauve .........................................................50c

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**Collarette Dahlias**

Single type, open centered flowers, not more than nine floral rays, with one or more smaller rays from each floret.

AMI NONIN. A fine French variety, old rose with white collar.................................35c

BARON ROTHSCHILD. A compact red with yellow collar........................................50c

DORA FISHER. A very beautiful pink, has more than one row of petals, the collar is white ..........................................................50c

HERALD. A pretty rose pink with white collar .........................................................35c

MRS. COURAGE. A new English variety, one of the most beautiful of all collarettes. A rich maroon shading to wine color, with a white collar, making a wonderful contrast—Conspicuous in our prize collections the past season, straight stems and strong grower ..........................................................50c

SILVER MEDAL. Crimson, maroon and white ..............................................................50c

SOUV. BEL. ACCUEIL. An orange red variety from France, quite attractive, the collar is yellow ..........................................................50c

SWALLOW. A delightful pure white variety.................................................................35c

SAN MATEO STAR. Said to be the largest collarette ever produced. A clear cerise, edged white and white collar. Has the formation of a star........................................75c

*WILLIAM WELCH. A pure yellow of good size ..........................................................50c

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**Pom Pon Dahlias**

ACHILLES. A fine pink ..........................................................35c

ADELAIDE. Rather large blush, shaded lavender ......................................................35c

AIMEE. A small bronze of perfect form on long stems ........................................50c

AMBER QUEEN. A lovely shade of golden amber ......................................................35c

ARTHUR KURLEY. Deep red. Good form and stem ..................................................35c
<table>
<thead>
<tr>
<th>Name</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BILLIE FLETCHER</td>
<td>Very small bright rose. The smallest pompon</td>
<td>50c</td>
</tr>
<tr>
<td>CLARA HARSH</td>
<td>Yellow base, tipped red. Good form and stem</td>
<td>35c</td>
</tr>
<tr>
<td>DANDY</td>
<td>Quite one of the best in a new color, bright orange</td>
<td>50c</td>
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<tr>
<td>DEE DEE</td>
<td>One of the best small lavenders</td>
<td>35c</td>
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<tr>
<td>DARKEST OF ALL</td>
<td>A very neat flower of deep maroon, almost black</td>
<td>35c</td>
</tr>
<tr>
<td>EUNICE</td>
<td>White with lavender edges, very neat and attractive</td>
<td>35c</td>
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<tr>
<td>FAIRY QUEEN</td>
<td>Popular as a cut flower, yellow tipped coral</td>
<td>35c</td>
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<tr>
<td>GANYMEDE</td>
<td>Pale pink edged with creamy yellow, very fine</td>
<td>35c</td>
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<tr>
<td>GRETCHEN HEINE</td>
<td>White tipped bright rose, always popular</td>
<td>25c</td>
</tr>
<tr>
<td>GLOW</td>
<td>A very fine shading of old rose</td>
<td>50c</td>
</tr>
<tr>
<td>HECKLA</td>
<td>Probably the best white. Small and perfect</td>
<td>35c</td>
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<tr>
<td>HENRIETTA</td>
<td>Yellow edged with bright carmine, very fine</td>
<td>35c</td>
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<tr>
<td>HELEN LAMBERT</td>
<td>Canary yellow of good form</td>
<td>35c</td>
</tr>
<tr>
<td>JANUS</td>
<td>Crimson purple. Good form and stem</td>
<td>35c</td>
</tr>
<tr>
<td>JOE FETTE</td>
<td>Good shape in a pure white</td>
<td>25c</td>
</tr>
<tr>
<td>LEADER</td>
<td>A well formed pom in pale yellow and tipped with purple</td>
<td>50c</td>
</tr>
<tr>
<td>LITTLE IRENE</td>
<td>A perfect little bloom of old rose</td>
<td>50c</td>
</tr>
<tr>
<td>MADELINE</td>
<td>Yellow edged with rosy purple</td>
<td>35c</td>
</tr>
<tr>
<td>MAVIS</td>
<td>Violet mauve, new, and a good one</td>
<td>50c</td>
</tr>
<tr>
<td>NEATNESS</td>
<td>Salmon pink, fine form</td>
<td>35c</td>
</tr>
<tr>
<td>NELLY BROOMHEAD</td>
<td>Pale yellow, edged with lilac</td>
<td>50c</td>
</tr>
<tr>
<td>PRINCE CHARMING</td>
<td>A bright flower on long stems, base white with heavy purple edging, good every way</td>
<td>35c</td>
</tr>
<tr>
<td>PURE LOVE</td>
<td>A neat pinkish lavender</td>
<td>50c</td>
</tr>
<tr>
<td>REGULUS</td>
<td>A bright crimson purple, very fine</td>
<td>50c</td>
</tr>
<tr>
<td>ROSA</td>
<td>Deep wine of perfect form</td>
<td>35c</td>
</tr>
<tr>
<td>ROSA'BUD</td>
<td>White edged with rosy pink</td>
<td>50c</td>
</tr>
<tr>
<td>TULIA</td>
<td>Bergundy. Nice form but rather large</td>
<td>35c</td>
</tr>
<tr>
<td>TOMMY KEITH</td>
<td>Red, tipped white, sometimes comes nearly all dark red, very attractive</td>
<td>35c</td>
</tr>
<tr>
<td>VIVID</td>
<td>Bright scarlet. Good for cutting</td>
<td>35c</td>
</tr>
<tr>
<td>WINIFRED</td>
<td>A splendid English light lavender, long stems</td>
<td>35c</td>
</tr>
<tr>
<td>YELLOW GEM</td>
<td>Quite the best yellow we have seen, good bright lemon color, splendid form, a great seller</td>
<td>50c</td>
</tr>
<tr>
<td>ZOE</td>
<td>Pale yellow tipped with white, very pretty</td>
<td>35c</td>
</tr>
</tbody>
</table>
Special Collections

For Three Dollars we will forward carriage paid one dozen tubers, all in perfect growing condition, of our own selection.

For Five Dollars we will forward carriage paid six tubers consisting of: Kitty Dunlap, Mrs. I deV Warner, Ellinor Vanderveer, Elite Gold, Golden Gardena and Herald Tribune Elite.

For Three Dollars we will forward carriage paid one dozen choice tubers of Pom Pon dahlias named varieties all different, of our own selection.

THE FOLLOWING CULTURAL DIRECTIONS ARE GIVEN IN A CIRCULAR ISSUED BY THE DAHLIA SOCIETY OF SOUTHERN CALIFORNIA

"Dahlias are exceedingly easy to grow, but require an open sunny location for best results. If grown in the shade, they will produce tall, slender plants with few blooms and of poor quality. They do well in any kind of soil, but prefer a rich sandy loam. To produce the finest plants, soil should be prepared several weeks, or months before planting time, by spading in well rotted manure, or other fertilizer.

"After all danger of frost is past, again spade up the ground as deep as possible. Have on hand sufficient stakes 1x1½ inches by five feet in length for your needs and drive at least 18 inches in the ground, three to four feet apart each way. Next, dig a hole at each stake from three to six inches deep, according to the nature of the soil (deeper for light soils and shallower for heavy soils). Place the tubers about two inches from the stake in a horizontal position with the eye up and nearest the stake and cover lightly with soil. Never stand the tuber on end."

NON WARRANTY

There are so many contingencies to be encountered in growing and in setting out plants that are dependent on the weather and other conditions over which we have no control, that success in planting is not altogether dependent on the seed or plant. We will send out only seeds, bulbs and plants which we believe will grow and produce the kind of plant and variety represented, but we give no warranty, expressed or implied, as to quality, productiveness or any other matter of any seeds, bulbs or plants we send out and we will not be responsible in any way for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned.

Member: Dahlia Society of Southern California.
      Dahlia Society of California.
      Dahlia Society of San Francisco.
      Dahlia Society of New England.
      American Dahlia Society.

Note. D. stands for Decorative Class; C. Cactus; H. C. Hybrid Cactus; P. Peony type; S. Show; H. S. Hybrid Show; Col. Collarette, and Pom. for Pom Pon.
Dahlias Flowered Zinnias
California Grown

This Improved Strain of Zinnias was granted an Award of Merit by the Royal Horticultural Society of England, 1924. This wonderful flower creates a sensation wherever it is grown and it has probably gained popularity more quickly than any other improved garden flower offered in recent years. The large size, fullness of petals, extraordinary color range, and good keeping qualities have all contributed to its popularity. The flowers resemble in appearance the Decorative Dahlia and is called the Dahlia Flowered Zinnia for this reason. When in full bloom they often measure five to six inches in diameter. The Dahlia Flowered Zinnia is strictly a California introduction and since it is so easily grown and is immune from disease at this time we cannot recommend it too highly to our friends.
EXQUISITE. One of the most pleasing shades. Color a light rose with deeper rose center. Pkt. 25c

GOLDEN STATE. Yellow in bud, turning to a rich orange when in full bloom. Pkt. 25c

CRIMSON MONARCH. Bright crimson. The largest of the dahlia-flowered type. Pkt. 25c

ORIOLE. Immense flowers of orange and gold. Very fine. Pkt. 25c

BUTTERCUP. Flowers large size, deep creamy yellow. Pkt. 25c

CANARY BIRD. A delicate shade of primrose. Does not burn in the sun. Pkt. 25c

DREAM. Deep lavender purple, a very beautiful shade. Pkt. 25c

OLD ROSE. A very fine flower, of a beautiful rose shade. Ranks among the very best. Pkt. 25c

POLAR BEAR. A beautiful pure white flower of the form of a Dahlia. Pkt. 25c

COLLECTION of one of each of the above which makes a beautiful and variegated display $2.00

Special Dahlia Flowered Mixture

This mixture contains all of the Zinnia novelties and is a most wonderful collection. It will make an excellent garden show and produce fine flowers for cutting. Pkt. 25c

Specials in Dahlia Seed

ADVANCE XXX

This is the highest grade of seed we send out, and justly has earned its reputation. This is by far our best seller.

Name of parent on each package as furnished on order sheet.

Twenty-five seeds for $1.00; One-hundred seeds for $3.75.

DOUBLE SPECIAL

Seed in this group has given splendid satisfaction the past years, having produced some wonderful seedlings.

One-hundred seeds for $2.00.

SPECIAL SELECTED

This is our regular high grade mixed seed. No seed is gathered from inferior varieties. We have sold a very large quantity of this grade the past seasons, and it has given splendid satisfaction.

One-hundred seed for $1.00.

We can also furnish the following:

Mixed Show Dahlias 100 Seed for $1.00
Mixed Coliarettes 100 Seed for $1.00
Mixed Pom Pons 100 Seed for $1.00
Helpful Hints on Growing Dahlias From Seed

Persons who have never grown dahlias from seed are reminded that they must not expect to obtain plants similar to the parent in either color, form, habit or type. While there will undoubtedly be some trait or characteristic in the offspring that will bear resemblance to the parent, such as stem or foliage, as a rule the seeding will be entirely different. This, of course, produces an uncertainty and this uncertainty is the reason for the rapidly growing popularity of growing dahlias from seed. From the time the seeds are planted until they bloom the expectant planter is watching them every day in the hope that when the time arrives for the bloom to finally burst open, it will bring forth another marvelous dahlia for the world to admire.

Every person hopes to some day produce a really blue dahlia, but I am afraid that his hopes will suffer defeat, as it is impossible under the laws of nature. However, there are so few flowers that possess as great a range of color as the dahlia we should be content with what we have. The growing of dahlias from seed is not as difficult as is generally supposed. If a few simple rules are observed, anyone can grow beautiful dahlias from seed. The first consideration should, of course, be the selection of the seed. It is sheer folly to waste time on the care and growing of dahlias from cheap, unknown seed. It is far cheaper to purchase your seed from a reputable dealer who will charge you what it is worth. Probably the finest of all dahlia seed is grown in Southern California. I do not say this because I happen to live here, but because the long season without rains is most favorable to the growing of all kinds of seed. For seed that is grown, harvested, cleaned and sold by individual parentage, it will be necessary to pay from 2c to 10c per seed, which is not excessive when you take into consideration the labor required to grow, harvest and clean it separately. You are receiving valuable information for your future use as you can determine what plants are good producers in addition to knowing the parentage of your "wonder" dahlia. Having obtained your seed, you should next prepare the soil for planting. The best is about half good loam and one-half well rotted leaf mould and peat. These should be mixed an run through a coarse screen to remove twigs and lumps. After the soil has been prepared, secure shallow boxes or flats and fill to the top with the soil, pressing it down about one inch with a smooth board. Take the sharp edge of a rule or similar tool, pressing lines about two inches apart in the earth. Now place the seed in these little furrows and label each row with a pot label and cover the seed about one-quarter inch with more earth. The boxes should then be placed in the glass house or in a warm, sunny location. Keep moist, but not too wet. Never let them dry out as it will kill them. A good plan is to cover with a pane of glass or piece of burlap until seed comes up, when it may be removed. The seed will begin coming up in about one week and will continue for two months. The most tardy are considered the best and if given care, will catch up with the others, therefore in transplanting, be careful not to disturb those remaining. A skewer or a lead pencil may be used in lifting the young plants. When about three inches high, transfer to three inch pots, after which they may be set out in the open as soon as weather permits. Please remember the young plants are very
tender and the mildest frost will kill them, so do not start the seed before March 1st, as the plants grow rapidly and will get too tall and thin before being able to plant outside.

When planting in the field, set as deep as possible in the ground to protect the clumps of tubers that will form. Pour about one-half bucket of water around each plant to set it firmly in the soil. Seedlings should be planted in rows about fifteen inches apart and when undesirable ones bloom, remove to give room to the ones to be saved. Usually about one in one hundred is considered worth keeping, so there should be plenty of room after the mongrels are removed.

After planting in the field, seedlings should receive the same care as plants grown from tubers, except that with seedlings the crown, or main center stalk should be allowed to bloom instead of being pinched out. Seedlings will bloom, produce as large plants and clumps of tubers the first year as a tuber plant, but will require growing for three years to establish the variety, as some of the tubers are liable to produce different flowers the second or third year. After the third year, they seem to reproduce true although there have been cases where tubers have "sported" after the fifth year.

Our seed is gathered from only the best producing parent plants, as some dahlias are not good seed producers. Our aim is to send out only high class seed, and we guarantee to forward the same grade as ordered, the name of the parent plant being endorsed on each packet. On any orders received, we reserve the right to substitute as near as possible to the variety ordered when no second or third choice is shown.

Many pleased customers have written us unsolicited, reporting wonderful success attained from our seed.

Space will not permit printing the many testimonials received, but we quote only one just received from New York:

ADVANCE DAHLIA FARM, Gardena, California.

Dear Sir: This past spring I bought dahlia seed from four different growers, and with pleasure write that the Advance Seed are still 100% above all; 280 plants set out produced 32 full double flowers of the most beautiful colors, one in particular from package of Daddy Butler being rose heavily tipped white measuring 8 inches across, Hy Cactus type; other plants all bore flowers from 6 inches to 9 inches across; package of Jersey Beacon seed produced the greatest variety of colors, all very beautiful. I grow my seedlings natural, no forcing or disbudding, so you can see the wonderful success I have had with Advance Seed.

Thanking you again many times for the extra packet sent to me. Wishing you a successful 1929, I remain, sincerely yours,

J. B.
Location of Farm

\(\frac{3}{4}\) Mile East of Main (Harbor Blvd.) Street

Invitation

We are always glad to welcome our many friends and customers at any time, especially during the blooming months of August, September and October.
ADVANCE DAHLIA FARM  
Box AA, Gardena, California  

Order Sheet  

Name.....................................................................................................................
(Ladies Please use prefix Miss or Mrs.)

Street and Number.............................................................................................

R. F. D. No.........................................................Box........................................

City.........................................................State............................................

Date.........................................................Amount Inclosed..................................

Shall we substitute for any that are sold out? ..........................................................

About what date do you want them? ....................................................................

Please write plainly. Please fill all these blanks

<table>
<thead>
<tr>
<th>No. Tubers</th>
<th>Variety</th>
<th>$</th>
<th>c</th>
</tr>
</thead>
</table>

See reverse side of this sheet for seed order blank
PLEASE TAKE NOTICE
Dahlia seeds do not come true to the color of the bearing parent. Seed from the same bloom throw a variety of color and flowers of various forms.

PLANTING DAHLIA SEED
We sow our seed in rows in “flats,” boxes 18 inches square, 3 inches deep. We use fine garden soil and plant a quarter of an inch deep, then cut a square of burlap and lay over the box and keep fairly moist so that the surface does not dry out. The burlap is removed when the seed sprouts. When the plants are four or five inches tall we pot them. An ordinary putty knife is an excellent thing with which to lift them.

NOTICE
Names of parent plant are not given here as certain varieties may be sold out early, which would call for a constant revision of our list. Kindly mention parent plant preferred and we will do our best to meet your wishes. The name of the parent plant will be placed on the packet.

ADVANCE XXX
This is the highest grade of seed we send out and is by far our best seller. Named Varieties, Twenty-five seeds for $1.00; One Hundred seeds for $3.75.

DOUBLE SPECIAL
The seed in this group has given splendid satisfaction in the past, having produced some truly wonderful seedlings.

One Hundred Seeds for $2.00

SPECIAL SELECTED
This is our regular high-grade mixed seed. No seed is gathered from inferior varieties. We have sold a very large quantity of this grade and it has given splendid satisfaction.

One Hundred Seeds for One Dollar.

Mixed Show Dahlias
Mixed Collarettes
Mixed Pom Pons

<table>
<thead>
<tr>
<th>Number of Packets</th>
<th>Parent Plant Preferred</th>
<th>Price</th>
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<tr>
<td></td>
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