Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.
Many Times More Profit From Small Fruits Than From Corn

Pure Productive Genuine
State Inspected

B. H. Keith “BUD”
B. W. Keith “BERT”

Dug Right Packed Right Shipped Right

New Varieties as Well as The Old “Stand-Bys”

Tell Us Your Problems

B. H. Keith “BUD”
B. W. Keith “BERT”

Latest Catalog from
THE STRAWBERRY TWINS
KEITH BROS. NURSERY
SAWYER, MICH.

Sawyer—The Natural Home of the Strawberry

Have You Tried This Great Variety? We Are the World’s Greatest Growers of Mastodons

Plants Grown in Well-Fertilized Fields

A Vigorous Start Means Everything

You Don’t Have to Have a Large Place to Make Money With Keith’s Plants

Small Fruit Plants of all Kinds

KEITH MASTODON
Elephant of The Strawberry Family

“EXACTLY AS ORDERED”
NEVER BEFORE SUCH A STRAWBERRY

Keith’s Vitalized Super-Mastodon Plants

Sure! Everybody Likes Keith’s Mastodon
Just bite into a big, juicy Mastodon and you will say: “Aren’t they fine,” while the red deliciously strawberry flavored juice will drip off your chin, (if you are not careful).

One berry is “A mouthful—and then some.”

They are so big that,—

18 Berries fill a quart box
5 Berries (end to end) measure eight inches
3 Berries weigh two ounces
1 Berry measures five inches around

—and everyone finds them just as toothsome as they are big. Super-Mastodon plants’ big, beautiful berries are a real surprise to all.

Mrs. E. Jones of Norristown, Pa., wrote us “They are wonderful, so sweet and delicious and very large.”

And down in Ohio, Mr. Cecil Pemberton states “Mastodon are big, juicy fellows and all you claim for them.”

And up in St. Cloud, Wis., Mr. Fred Driefurst finds them “Sure fine and large and admired by everybody.

This same delicious flavor and size is experienced by thousands.

12 Reasons Why Keith’s Super-Mastodon Plants Win
1. The very best for Garden or Field Culture.
2. Easily Grown. Needs no special care or soil.
3. Largest of any known everbearer.
4. Bears three crops instead of one from one planting.
5. Berries uniform and large from beginning to end of season instead of running small.
6. Yields of big berries increase from July until October instead of decreasing.
7. Bears profitable crops of berries not only in summer and fall but the following spring also.
8. Bears 10 months out of 18. First summer and fall, then the following spring and the second summer and fall.
9. Berries sweet and remain firmer and stand handling better than other varieties.
10. Equally as good for either Hill or Matted-row culture. Makes lots of new plants.
11. Production not stopped by adverse weather like other varieties.
12. A continuous producer, stopped only by freezing weather.

BERRIES LIKE THESE ARE WORTH PICKING.

JUST AS JUICY AND SWEET AS THEY ARE BIG
Surprises Neighbors

Dear Sirs:—"People are surprised to see fruit so large and beautiful this time of year (Oct. 12). Sold $20 worth of berries in September. Thanks to the Mastodon.

W. B. Jones, Waynesboro, Pa.

"Best I Ever Received" (Sept.) — "Mastodon were the best I ever received from any grower. Been handicapped for want of rain, but have borne and been very satisfactory."

Mrs. J. M. Weissert, Mentone, Indiana.

PICK AFTER SNOW FALLS

PICK THE NEXT SPRING SUMMER AND FALL

"A Surprise Coming"

Gentlemen: — "Anyone who can secure Mastodon plants has a delightful surprise in store."

J. B. Darrow, Oliver Chilled Plow Works, South Bend, Indiana.

SAVE A WHOLE YEAR

Keith's Super-Mastodon plants begin to ripen their big, wonderful berries within ninety days after plants are set and continue until cold fall freezing weather. Then the following spring they bear as much as any spring variety. The plants then take a six weeks' rest and commence fruiting again and bear big, juicy berries all that summer and fall.

Can you beat it? Three crops in eighteen months.

Everyone Is Surprised—Delighted—Can Hardly Believe It

When people see these large, firm, red berries they are surprised indeed and especially so during the late fall. They exclaim with delight:

"Where were these grown—are they hot-house berries?"
"Where did you get such berries this time of the year?"
"Oh My! Here they are—sure enough—and fine ones, too!"

These are the comments made by patrons of our roadside stand we formerly had near Sawyer. This same surprise and satisfaction is registered also by home growers who have bought our plants, by horticulturists who have tested Keith's Mastodon out, by commercial growers, county agents and others.

Why Grow Ordinary Varieties When You Can Grow Keith's Super-Mastodon Plants

Why waste your time with common strawberries and have to wait a year to pick a crop of berries? With Keith's Super-Mastodon plants you can be picking profitable crops of berries at the same time you are growing the plants which will fruit the next spring and fall, and without one bit of additional labor or expense. This is "killing" three birds with one stone or growing three crops of strawberries where you could grow but one before.

"Have No Equal"

Dear Sirs:—"Mastodon started to blossom and bear in July and have been at it ever since. They have no equal."

Mrs. J. B. Smith, Elida, Ohio.

KEITH PLANTS ARE VITALIZED

SHIP BETTER

GROW BETTER

BEAR LONGER

KEITH PIAH

SHIP BETTER

GROW BETTER

BEAR LONGER

Bowlfuls of Delicious Strawberries from your own garden—**all Summer and Fall for years!**

Mrs. Keith picking bowlfuls of Mastodon.

Anybody, Anywhere, With Even a Few Square Feet of Ground, Can Grow These Berries Profitably, You Don't Have to Be a Farmer to Grow MASTODONS
Often
Picked from Under Snow

Look at the snow scene above! See those pickers at work, harvesting crates of excellent marketable berries from under the season's first blanket of snow.

Many people don't believe it—but there's the picture—reproduction of an actual photograph—unretouched—of the scene itself. This HAPPENS EVERY YEAR about the time of the first snow. Sometimes a severe freeze comes before snow, but it takes a real freeze to stop KEITH'S SUPER-MASTODON PLANTS from bearing.

An Armistice Day Shortcake
Picture of our annual ARMISTICE DAY SHORTCAKE. We had fresh Mastodon Berries as late as November 15, this year.

"Lots of Shortcakes"
Dear Sirs:—"Mastodon behaved splendidly. Have had lots of shortcakes. We have had snow but there are berries and blossoms yet (Nov. 19th)." A. A. RUTHRAUFF, Taylerville, Illinois.

This "Out of Season" Yielding Means Money to You
If you grow anything for market, you know as well as we do, that the secret of getting high prices is not alone to offer QUALITY, but to offer your products when they're out of season—when they're scarce.

In growing Keith's Super-Mastodon Plants you can take advantage of these possibilities because they bear right up until freezing weather in northern climates and practically all winter in Southern climates.

And the beauty of it is that one planting does for two or three seasons—no replanting each season. Keith's Super-Mastodon Plants are real everbearers.

KEITH'S SMALL FRUIT PLANTS ARE

VITALIZED

SHIP BETTER, GROW BETTER, BEAR LONGER

See Pages 12 and 13 for Reasons Why
Mulch Paper--
GROWS BIGGER CROPS EARLIER
Practically No Weeding, No Watering, No Hoeing

1. It grows bigger crops.
2. It grows better, sturdier, higher quality crops.
3. It brings practically all crops to maturity earlier.
4. Weeds cannot come up in the soil that it covers.

Compare These Two
Strawberry Plants

Both these plants were grown only a few feet apart, but notice the development of the one (left) grown through Mulch Paper as compared with the one grown the ordinary way.

The principle of moisture conservation, the increased soil temperature, the mellow ideal physical condition of the soil brought about by Mulch Paper stimulates strawberry plant growth as shown above. It also eliminates weeds which not only means less work for you, but more food and water for the plant.

Mulch Paper makes possible for you to have berries from our Super Mastodon plants much sooner than when grown without it. Set our Super Mastodon plants through Mulch Paper this spring and watch the "miracle work."

We list the best Mulch Paper Obtainable

Bird's IMPROVED NEPONSET Flower Pots

Save A Whole Month

Here’s a way to have Mastodon strawberries three or four weeks earlier than by the ordinary way. It’s an easy, convenient inexpensive way.

For a number of years our customers have been asking us to make it possible for them to have strawberries early in the Summer. Now we have it for them—waterproof pots.

Long before your spring planting season arrives, start your strawberry plants by setting them in waterproof paper pots and placing these pots under Flex-O-Glass (see insert C) in simple constructed forcing shelter. The plants will start growth, and in three or four weeks, when planting season does arrive, they will have three or four weeks start and will fruit early in the Summer. Then by growing these advanced plants through mulch paper, you can gain at least another two or three weeks.

Start Strawberry Plants, Vegetables, Etc., Early

Soap boxes, or the like, can be used as forcing shelters where one hundred or so plants are used. Where larger plantings are desired a forcing shelter can be easily made from rough boards. Full instructions will be supplied with each order for pots.

Cover the forcing shelter with Flex-O-Glass tacked to light two-inch strips that fit tight around the top edges of the frame. Cover the soap boxes in a similar way.

Use any garden soil to fill the pots and if barnyard manure is not available, use our Lawn and Garden Grower (see insert C) to enrich the soil. A trowel (see insert F) will be found very useful in setting the plants.

Early vegetable plants can also be started in the forcing shelter. Get all your plants started early this year in this way, then set them through mulch paper and you will have the earliest of the early. Early Vegetables, early Berries bring the big prices you know.

1 Rolls 300 yards, approx. 53 lbs. (postpaid within 3rd zone) 7.85
3 Rolls 900 yds. (not prepaid) 19.50
5 Rolls 1500 yds. (not prepaid) 30.00

Note—Use not less than 4-inch pots for strawberry plants

Prices

Delivered in 1st, 2nd, and 3rd zones, beyond add 1c per each yard for each additional zone.

<table>
<thead>
<tr>
<th>Size of Pots</th>
<th>Per 25</th>
<th>Per 50</th>
<th>Per 100</th>
<th>Per 1,000</th>
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<tbody>
<tr>
<td>2'A'</td>
<td>$ .30</td>
<td>$ .50</td>
<td>$ .85</td>
<td>$1.25</td>
</tr>
<tr>
<td>3'A'</td>
<td>$ .40</td>
<td>$ .60</td>
<td>$ 1.00</td>
<td>$1.50</td>
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<tr>
<td>4'A'</td>
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<td>$ .75</td>
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<tr>
<td>5'A'</td>
<td>$ .60</td>
<td>$ 1.00</td>
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<tr>
<td>6'A'</td>
<td>$ .75</td>
<td>$ 1.15</td>
<td>$ 1.85</td>
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<tr>
<td>7'A'</td>
<td>$ .90</td>
<td>$ 1.40</td>
<td>$ 2.25</td>
<td>$3.85</td>
</tr>
<tr>
<td>8'A'</td>
<td>$1.00</td>
<td>$ 1.75</td>
<td>$ 2.50</td>
<td>$4.50</td>
</tr>
</tbody>
</table>

Note—Use not less than 1-inch pots for strawberry plants.
HERE ARE A FEW ITEMS WE CAN SINCERELY RECOMMEND TO YOU BECAUSE WE USE THEM OURSELVES. WHILE THEY'RE "NOT QUITE IN OUR LINE" YET BY SPECIAL ARRANGEMENTS WE CAN OFFER THEM AT ATTRACTIVE PRICES.

**Cut Your Shoe Bills in Half**

**Make Leather Soles Water-proof — Wear-proof**

**Put Pep In Your Step**

**RESOLE WITH**

**C'MENT-ON SOLES**

Just stick them on and the original soles never wear out.

**Shoo** to Kill **WITH ENOZ MOTH SPRAY**

ENOZ is the original moth liquid. It is applied directly to the material to be treated. It is powerful and effective, yet is simple and safe to use. Does not stain.

**Shoot to Kill**

**WITH ENOZ MOTH SPRAY**

ENOZ is the original moth liquid. It is applied directly to the material to be treated. It is powerful and effective, yet is simple and safe to use. Does not stain.

**SAVE—**

Your Clothes, Draperies, Carpets, Rugs, and Upholstering

Moths do untold damage each year and they are year-round visitors. Moth eggs may be laid on articles of clothing, etc. — at any time. Don't depend on moth balls — sometimes they keep out moths and sometimes they don't — they have no power in ordinary quantities to kill moth eggs or larvae. Play safe — use Enoz. Backed by Enoz, the sure one sure killer of moths, eggs and moth worms.

**The New Way to...**

**RID CHICKEN HOUSES of Mites**

Easy to Install, Just Tack on Roosts

Suppose you were in a dark dungeon infested with thousands of hungry rats. Think of it! Mr. Pest-ly-man, that is exactly the position of your faithful hens. Every night brutally assaulted by a host of insidious assassins. Hens can't lay if they are infested with lice and mites.

**BROWERS LiMite Tape**

Guaranteed — Money Back If It Fails

It comes in tape form and is tacked to the roost. Chickens standing right over LiMite Tape are bathed in the fumes which arise and penetrate every feather. These fumes are absolutely harmless to hens or animals. Order Brower's LiMite Today. It's guaranteed — money back if it fails.

**SPECIAL INTRODUCTORY SET**

**SPRAY GUN Comes with CONTAINER**

Introductory Set makes it easy for you to try out Enoz. The sprayer is easy to work and forces the liquid in a fine spray into the fabric to be protected.

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**FLEX-O-GLASS**

**Bargain Offer! Genuine Weatherproof, Unbreakable FLEX-O-GLASS**

10, 20 and 50 yd. cuttings—1 yard wide—GUARANTEED

Remnants from large rolls—Fresh and New

You can now flood every building with the Sun's Ultra Violet Rays. Use Flex-O-Glass for poultry houses, porches, hog houses, dairies, barn windows, hot beds, etc.

Here's your chance to buy genuine Flex-O-Glass, the best, strongest, most durable Ultra-Violet Ray filter made for half its regular price. Here's your chance to put Flex-O-Glass in your poultry house windows, hotbeds, on your screened porches and screen doors or to replace glass windows in your house, garage or barn—at a big saving. The Flex-O-Glass offered at $2.95 a yard is fresh and new, fully guaranteed in every way. The only difference between this and the Flex-O-Glass sold at twice the price is the length. Comes in 10, 20, 30, and 60-yard lengths, which are the left-overs from longer cuttings from standard rolls. The supply is limited. Order today.

**10 Reasons Why You Should Try Genuine FLEX-O-GLASS at Our Risk**

1. One-tenth the cost of window glass.
2. Weather-proof; rust-proof; won't break.
3. Lets in more actual sunlight than plain glass.
4. Holds heat in and cold out better than glass. Lasts for 20 years.
5. Easy to use—cut with shears and nail on.
6. Endorsed by leading agricultural experiment stations after thorough tests.
8. Saves feed and codliver oil by producing “Sunshine Vitamin” D.
10. Saves fuel and doctor bills when used on porches and storm doors.

Over 4,000,000 yds. now in use. TRY IT: Why not order 10 yards for a Poultry Scratch Shed, 10 yards for porches, and 10 yards for replacing broken windows, as many others do.

For Poultry House Windows

More eggs under Flex-O-Glass. “I got 525 eggs in Jan., 758 in Feb. and 941 in March from 53 chickens under Flex-O-Glass. Neighbors have a scratch pen which are the left-overs from longer cuttings from standard rolls. The only difference between this and the Flex-O-Glass sold at twice the price is the length. Comes in 10, 20, 30, and 60-yard lengths, which are the left-overs from longer cuttings from standard rolls. The supply is limited. Order today.

**Easy to Apply**

Just cut with shears and nail on.

**Admits the Sun’s Life-Giving Ultra-Violet Rays—Plain Glass Does Not. Recommended by World’s Foremost Authorities**

Dr. Morse, consulting Chemist of Conn. for 45 years, wrote, “Congratulations are due you. Flex-O-Glass makes hens lay because the ultra-violet rays which penetrate it make hens healthful, chemically active, and increases the oxygenating power of the blood.”

The Manitoba, Canada Experiment Station found that chicks under Flex-O-Glass gained a half pound each more than chicks under ordinary glass in a 12-weeks test. 16 chicks died under Glass out of 50 started, and only 3 died under Flex-O-Glass.

**Bargain Offer!**

Prices (delivered in 1st, 2nd, and 3rd zones):

- 60-lb. sack $3.75; 100-lb. sack (not postpaid) $5.00
- 50-lb. sack $3.75; 100-lb. sack (not postpaid) $5.00
- 30-lb. sack $2.25; 50-lb. sack $2.25
- 25-lb. sack $1.75; 50-lb. sack (not postpaid) $2.50
- 10-lb. sack $1.00; 25-lb. sack $5.00
- 5-lb. sack 65¢ (2 or more 35¢ each); 25-lb. sack (not postpaid) $2.50
- 10-lb. sack 75¢; 25-lb. sack (not postpaid) $5.00
- 5-lb. sack 50¢ for each 25-lb. sack.

**Fertilizers**

**BERRY BOXES**

For the convenience of our customers, we are offering berry boxes this year for the first time. These are the Standard American baskets, often called “boxes” sewed with wire, material of best quality. Just the container for strawberries. We offer them in lots of 25, 50, 100, 500, and 1,000. We prepay shipping charges into the 1st, 2nd, and 3rd zones on lots up to and including 500 baskets. In lots of 600 or more come at 1,000 rates and prices do not include transportation. Shipping weight about 13 lbs. per 100. One thousand lots come cheaper by freight.

**Prices (postpaid into 1st, 2nd, and 3rd zones):**

- 25 baskets for 60c; 50 for 85c; 100 for $1.50; 500 for $5.50; 600 or more at 1,000 rates which is $7.75 per 1,000 (not postpaid).

**Beyond 3rd zone, for each additional zone add 8¢ for each 25 baskets.**

(Prices on crates for these “boxes” made upon application.)
KEITH’S READY-MADE
STRAWBERRY GARDENS

**GARDEN No. — 1**
25 Super-Mastodon Plants
5 yards Mulch Paper
2 pounds Fertilizer
Postpaid within 3rd zone; beyond 3rd zone add 60c for each additional zone
$2.00

**GARDEN No. — 2**
50 Super-Mastodon Plants
11 yards Mulch Paper
3 pounds Fertilizer
Postpaid within 3rd zone; beyond 3rd zone add 15c for each additional zone
$3.25

**GARDEN No. — 3**
100 Super-Mastodon Plants
23 yards Mulch Paper
5 pounds Fertilizer
Postpaid within 3rd zone; beyond 3rd zone add 30c for each additional zone
$5.25

**GARDEN No. — 4**
200 Super-Mastodon Plants
46 yards Mulch Paper
10 pounds Fertilizer
Postpaid within 3rd zone; beyond 3rd zone add 60c for each additional zone
$8.75

**GARDEN No. — 5**
25 Super-Mastodon Plants
24 Premier, 25 Dunlap, 25 Gibson
23 yards Mulch Paper
5 pounds Fertilizer
Postpaid within 3rd zone; beyond 3rd zone add 15c for each additional zone
$4.00

**GARDEN No. — 6**
25 Mastodon, 25 Red Gold
11 yards Mulch Paper
3 pounds Fertilizer
Postpaid within 3rd zone; beyond 3rd zone add 60c for each additional zone
$4.25

See Illustration on Opposite Page
WE PREPAY POSTAGE in 1st, 2nd and 3rd Zones

Sprayers and Spray Materials

We offer here the best and most efficient sprayers and spray materials we can obtain. Instead of listing a number of sprayers for the same purpose, we offer just one and the best for a purpose.

In order to grow marketable fruits nowadays it is absolutely necessary to protect plants...

**Myers Compressed Air Sprayer**

A very durable, efficient sprayer, serviceable for gardens, small orchards, bushes, etc. Comes equipped as shown with reach type extension rod, nozzle, etc. No. 2396 Sprayer—21-gallon capacity, equipped as illustrated. Weight, 12 pounds. Price (f.o.b.) factory Northern Ohio, $5.00.

**DOWCO**

For Strawberries, Potatoes, Grapes, etc.

We especially recommend Dowco for the control of Leaf Spot and Leaf Roller on strawberries. Leaf Spot appears as purple spots on strawberry leaves. The most common disease of strawberries. Leaf Roller is an insect, the "worm" of which rolls up the strawberry leaf. Directions come with each package. Dowco is also used for potatoes, tomatoes, cucumbers, grapes, apples, pears, raspberries, melons, etc. Not available. Has to be sent by express. Give your express office. One pound Dowco makes 6 gallons spray mixture.

Price (f.o.b. Sawyer, not mailable): 1-lb. can 48c; 4-lb. bag $1.20; 4 or more 4-lb. bags 90c per bag. (Write for prices on larger lots.)

**Powdered ARSENATE of LEAD**

Kills Cut Worms, Apple Worms, etc.

Kills all insects with chewing mouth parts — any insects that eat the leaves, fruit, stems, bark, etc., of plants. Kills White Grubs. Used extensively to mix with Dry Lime-Sulphur sprays to control Apple Worms, Cherry and Plum Worms, etc. Also used to kill Potato Bugs, Cucumber Beetles, Tomato Worms, Rose Bugs, and many other leaf eating insects. It is the standard poison used by orchardists in controlling Apple Worms, Cherry Worms and the like. Not mailable.

Price (f.o.b. Sawyer, not mailable): 1 lb. can 40c; 4-lb. bag $1.00; 1 case (12 4-lb. bags) $10.00. Write for prices on larger amounts.

**EVER GREEN**

Kills Plant Lice (Aphids), Currant Worms, Ants, Cabbage Worms, Cucumber Beetles, Wire Worms, etc.

Ever Green is non-poisonous to humans, livestock, birds, pets. Kills insects only. Will not injure the tenderest plants. Very effective in killing plant lice — those little green lice you find on your roses, spireas, etc. Easily prepared by simply dissolving proper amounts (directions on bottle) in soap water and apply with sprayer. Pleasant odor, easily applied, non-poisonous residues on fruits. Mailable.

Prices (prepaid in first three zones): 1-oz. bottle 40c; 6-oz. bottle $1.15; 16oz. bottle $2.35. Beyond 3rd zone add 60c per bottle for each additional zone beyond 3rd.
NOW It's Easier than Ever
to Grow Keith's Strawberries

A Ready-Made Strawberry Garden

$200 POST PAID
WITHINZH 3rd ZONE

See that mulch paper through which those strawberry plants are growing? That's what "does the trick." By using our Combination Offer you eliminate work and care once the plants are set out.

At the time of planting, you lay the mulch paper over the ground to be planted (after having first worked fertilizer evenly into the entire area) and then just punch holes where the plants are to go—then set in the plants and you're through—nothing more to do but pick berries all through the season.

No Cultivation
No Watering
No Weeding

Just pick berries
—90 days after planting,
all summer, all fall, the next spring, next summer and fall, and so on for another year or two.

This Ready-Made Strawberry Garden consists of the number of plants you order, together with sufficient mulch paper and fertilizer to last throughout the season.

You can order the plants without the mulch paper and fertilizer if you want, but we know you will get such real satisfaction out of the complete outfit that we recommend that you purchase it—especially since the price is very little more. (See price list opposite yellow page.)

What This Mulch Paper is and Does

This Mulch paper is the popular brand known as "Gator-Hide", very strong and tough—treated with a special preparation and by special process, it withstands rain, snow, ice, etc. It will greatly increase the moisture and temperature content of the soil. Weeds cannot grow under this paper, yet at the same time rains wash down and around the plants from the sides and growth is unhindered from any source.

Mulch paper so increases the yields (as shown by actual and extended tests) that it pays for itself many times over.

And the fact there is no weeding or hoeing or cultivating of any sort to do, plus the cleanliness and beauty of a mulched paper garden, makes this proposition a satisfactory one indeed from every standpoint.

Mulch paper is listed on Insert page B—so that if you want it for other garden crops you can obtain it. We can make shipment of an extra supply of paper at the same time we send the regular supply with your strawberry plants—and by shipping this way make you a little better price, owing to the fact that wrapping and shipping will cost a little less, and paper comes less in larger quantities.

We Supply the Plants
We Supply the Necessary Fertilizer
We Supply the Mulch Paper
You Pick the Berries

All Ready-Made Strawberry Gardens Are Sent You Post-paid Within the Third Zone.
See Prices and Sizes on Opposite Yellow Page.
KEITH'S SUPER-MASTODON—
A Great Commercial Success
Holds World's Record—$216 per Acre per Day on September 14th

What Growers Have Always Wanted
Strawberry growers, gardeners, in fact everybody, has been wishing for an everbearing strawberry which would produce profitable crops of large, well-flavored berries which would hold their size to the end of the season, and a berry which would grow as well under commercial culture as in gardens. Now comes Keith's Super-Mastodon which places the growing of everbearing strawberries on a profitable basis.

Revolutionizes the Strawberry Business
With Keith's Super-Mastodon plants it is possible for you to have ripe strawberries to sell on the market, not only in the spring, but also all summer and fall—90 days after you set the plants. Why be content with the one-crop varieties when you can grow Mastodon and have berries to sell all summer and fall and spring, too, all from one planting? And the summer and fall berries are the ones that bring the money.

$216.00 per Acre per Day in SUMMER
Keith's Super Mastodon is certainly the best money-maker in the strawberry time today. We know of no other berry bringing $216.00 per acre in one day's picking. For instance,—during one day's picking (Sept. 14th), we harvested at the rate of 36 crates (576 quarts) per acre which sold for $216.00. This was just one day's picking.
We have fruited our Mastodon for five years and have fruited it on a larger commercial scale than any other concern, and find it to be the best money-maker in the strawberry world. Not only have we made good money from our Mastodon during the summer and fall, but we have found it to produce a wonderful paying crop in the spring from the same vines that fruited all summer. Read the following:

$956.70 per Acre in the SPRING
Here is what Keith's Super-Mastodon can do for you as a spring berry after fruiting all the previous summer and fall. It did it for us. From two-thirds of an acre that fruited heavily all the summer and fall before (1926), we picked and sold to buyers 5,300 quarts, bringing us $639.00. This yield ran above yields of any of the common spring varieties fruited in this great berry section. This goes to show that Mastodon is a good profitable spring variety, enabling you to get two crops of fine berries in the same time you have been getting but one with common strawberries.

Here Is What Some of Our Customers Report

$2,238 per Acre
Mr. J. Burlew of Concord, Mich., set out 1,000 Mastodon plants in the spring of 1927 and during that summer and fall sold over $100 in berries ($1,100 per acre). The next spring he sold $113.80 in berries ($1,138 per acre). An acre of Mastodon would have brought him $2,238 in less than a year.

$1,440 per Acre
Then Mr. L. Parrish at Mt. Clemens, Mich., harvested at the rate of $1,440 per acre. He finds Keith's Super-Mastodon to be a money-maker.
We Take Our Own Medicine
As We Are Large Commercial Growers Ourselves and Make Good Profits on Mastodon Berries

You Can Benefit from Our Own Experience

Seven years ago we started with 3,700 Mastodon plants, which we purchased from the original Mastodon stock at a wholesale cost of $75.00 per thousand. These plants demonstrated what a wonderful berry the Mastodon was, so the next year we set all the plants we grew and purchased several thousands from the original stock again at $60.00 to $75.00 per thousand. Every year since we have increased our acreage cutting out nonproductive plants and now are the world's greatest growers of the Mastodon, "The King of all Strawberries." We produce and pick more quarts of berries from our Super-Mastodon plants than any other concern, therefore, we believe we have the greatest producing Mastodon plants in the country. Beginning in August we picked from 20 to 65 sixteen-quart crates per day, and we are glad to tell you that our Super-Mastodon plants are sure producers. Not a "non-producer" in the whole bunch.

Not only do we grow Mastodon berries on a large commercial scale, but we grow them in our garden, where we have had one planting last three years, producing six crops of berries during these three years. Our own experience proves what YOU CAN DO.

HOW WE DO IT

We set our plants in April, and give them good care. By the 11th to 22nd of July, we begin to harvest berries. We use commercial fertilizer along side the rows just after the plants are set, again in July and August.

Of course, the first pickings are small, but by the first of August we get about 80 quarts per acre per week. By the last of August the yields have come up to 320 quarts and by the middle of September we have picked as high as 556 quarts per acre at one picking. This one picking brought us $216.00, the berries selling for 85.00 per crate (16 quarts). Of course, the first pickings are small, but by the first of August we get about 80 quarts per acre per week. By the last of August the yields have come up to 320 quarts and by the middle of September we have picked as high as 556 quarts per acre at one picking. This one picking brought us $216.00, the berries selling for 85.00 per crate (16 quarts). October yields are generally about like those in August, however, we have harvested as high as 256 quarts per acre during the last week in October and the first in November, (see picture below) selling at the rate of $80.00 per acre per day's picking.

What the Local Newspaper Says

"The Keith brothers, better known as 'Bud' and 'Bert', the 'Strawberry Twins', are to be commended upon their success with this new variety. They are the greatest growers of Mastodon in the state, having over 30 acres in one field. They have been shipping from forty to sixty cases of large, juicy Mastodon Strawberries every day all this week (Nov. 3).

"If freezing weather holds off for a few more days, something like 8,000 more quarts can be picked. The Mastodon is truly a marvelous berry."—Bridgman Enterprise.

$8.00 for Sixteen-Quart Crate

Our Chicago Commission Merchant wrote us — Gentlemen: — "Never handled any everbearers with so much satisfaction. Mastodon bringing a good price, $8.00 per crate (16 quarts)."
Do You Want to Make Extra Money?—
A New Home, Modern Improvements and Convenience

Here is a Roadside Stand specializing in Keith's Super-Mastodon Strawberries.

How do we know it pays?

Why, because we have been running this stand ourselves.

At times there have been 15 to 20 cars parked here at one time—people often coming out of their way to buy these big, luscious berries.

$50 from One-Fourth Acre per Day

The picture above shows one day's yield of big Mastodon berries from one-fourth of an acre of Keith's plants. These nine crates (144 quarts) were sold for $50 from our Roadside Market. Just note how large the berries are. You will have no trouble selling all the Mastodons you can grow at a fancy price, and they are as easily grown as any strawberry.

Others Have Made Money Like This
Why Not You?

More and easier money can be made from a small bed of Keith's Super-Mastodon plants than can be realized from chickens, vegetables, or anything else you might undertake.

For instance, Mr. Parrish of Mt. Clemens, Mich., had a small bed 33 x 55 feet from which he sold over $600 in berries, besides he had all the berries his family wanted. Then there is Mr. Burlew who is shown in the small illustration on the opposite page; he set out 1,000 Keith's Super-Mastodon plants and sold over $100 in berries the first summer and fall and $113.80 the next spring from the same bed.

A Real Opportunity

There are thousands of housewives who are looking for an opportunity to make a little extra money to buy extra things for themselves or their homes. A bed of Keith's Super-Mastodon plants will afford you this opportunity.

The big Mastodon berries are easily and readily sold to your neighbors, tourists, grocers or on fruit markets. Do like Mr. and Mrs. Moss near Castovia, Mich. They have a stand in front of their home and sell all the Mastodon berries they grow, besides getting rid of all of their other fruits, potatoes, etc. They never have to go to market, the market comes to them. Mastodon's big, beautiful berries always sell.

Fathers and Mothers

Give your boys and girls a chance to make money. Boys and girls, not large enough to help in grain farming, can do as much as a man in caring for and picking Mastodon. Don't overlook this fact. With a small bed of Keith's Super-Mastodon plants, a boy will surprise you with the amount of cash he can make during the summer months. They can make more and quicker money with our Super-Mastodon than anything they can undertake. Give them a chance to do something worth while. We're in for helping all we can. Write us.

$50 from One-Fourth Acre per Day

The picture above shows one day's yield of big Mastodon berries from one-fourth of an acre of Keith's plants. These nine crates (144 quarts) were sold for $50 from our Roadside Market. Just note how large the berries are. You will have no trouble selling all the Mastodons you can grow at a fancy price, and they are as easily grown as any strawberry.

Mastodon Berries Always Bring Top-Notch Prices.
A Splendid Paying Business

More and easier money can be made from one acre of MASTODON plants than forty acres of corn. For instance—during one day's picking in September, we picked at the rate of 576 quarts of big, nice Mastodon berries per acre from plants set in the spring. This one day's picking sold at 35 cents per quart, netting us $190.80.

From plants set in the spring, berries begin to ripen in 90 days, and in the next 100 days the plants will have produced an average of one quart each. You don't have to farm acres to make money growing Mastodon,—just a small piece of ground on one side of your corn field or at one end of the garden will do. Mastodon affords mother and the children a wonderful opportunity to make good money on the side.

Put Your Extra Lot or Garden Space to Work

That extra lot of your garden which always grows up to weeds,—that small strip of land alongside the corn field or potato patch will bring you extra money, and big money, too, when you set it to KEITH'S SUPER-MASTODON. You don't have to wait a whole year to get returns. They begin to bear in ninety days.

$100 from Small Bed

Mr. Burlew and family shown in the above picture from Concord, Mich., have grown Keith's Super-Mastodon plants going on two years and found them very profitable. Two years ago this spring, Mr. Burlew purchased 1,000 of our Super-Mastodon plants and during the first summer and fall sold over 400 quarts of berries at 25 cents per quart. The next spring he sold 550 quarts of berries. And these two crops were harvested in the same time that he could get only one crop from common strawberries. The summer crop brought him at the rate of $1,100.00 per acre and the spring crop $1,251.80. Mr. Burlew writes us:

"My Mastodon patch has been the attraction and wonder of the surrounding country. You know what the 1,000 plants did for me last summer (sold $100 worth). This spring we marketed $113.80. They are the only kind to have for profit. They have proved a wonder." — J. M. Burlew.

30 Pints Brings 86.00

One of our western customers wrote us October 20th.—Gents:—"We are now getting $6 a crate (30 pints) for Mastodon and expect to get $15 later on."

350 Quarts from 300 Plants

Gentlemen:—"From 300 Mastodon plants set in April, I picked 350 boxes of fine berries by November 10th. Picked about the same amount the second summer up to November."

R. R. Pember, Anaheim, California.
Here Are Keith's Offers in Standard Spring

**KEITH'S Spring Strawberries**

**PHOTO SENT IN BY H. SCOTT, INDEPENDENCE, KANSAS.**

Three Rows, 130 Feet Long, Yielded 225 Quarts Per Day During Season.

Keith's Vitalized Plants Were Set.

Senator Dunlap

(early)

A Dependable and Profitable Variety

1. —DOES well in all strawberry soils. A reliable variety for beginners. Never fails to produce.

2. —UNDoubtedly one of the best Strawberries for home gardens. Firm, sweet, dark red, holds color and shape after canning or preserving.

3. —NEVER have we found customers disappointed in the Senator Dunlap. Is perfectly hardy throughout the Northern and Western States.

4. —LARGE, uniform berries, very firm, dark red, juicy. With a good strawberry flavor. Just the berry for shortcakes, desserts, canning, preserving and jellies.

5. —ACCEPTED by growers everywhere as a very worthy and profitable variety. Yields large crops of uniform berries that are simply delicious.

6. —PLANTS make a good wide picking row, which insures big bumper crops.

OUR VITALIZED Senator Dunlap plants are strong, healthy and vigorous. Our guarantee goes with every plant. We also send our “KEITH’S WAYS TO SUCCESSFUL BERRY CULTURE,” which thoroughly explains how to grow Strawberries for largest yields.

**SENATOR DUNLAP** is the best known variety in the United States, because it bears well in all localities, producing large crops of good-sized marketable berries. Is grown by all berry growers as their reliable cropper. Very hardy, a good plant producer and does well anywhere strawberries are grown. The berries are firm and solid, uniform in shape, and for canning, preserving, shortcakes, etc., they can’t be beat. They hold their color, shape and size well after canning or preserving. They are a rich dark red color, often tipped with pink which makes them very attractive. Price per 1,000, $5.90.

**Premier (Extra)**

Premier is an excellent extra early variety—a money-maker—will be found featured and fully described on page 16.

<table>
<thead>
<tr>
<th>Earliest of the Early Varieties</th>
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<tr>
<td>PREMIER</td>
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ALL OUR VARIETIES are tested and proven to be producers of profitable yields of the best berries, so you need not hesitate in selecting any of them. Always remember we want you to write us about a variety if you do not understand it. We certainly wish to help you in every way possible to grow the best, most and biggest berries from our fruit plants.

**Note This**

Keith’s Senator Dunlap plants are of high quality and our guarantee goes with every plant, also our “Keith’s Ways to Successful Berry Culture.” See Page 18.

**ALL VARIETIES ON THESE PAGES HAVE PERFECT**
Varieties of Strawberries

The Million Dollar Berry

Dr. Burrill (Early)

Dr. Burrill is a cross between the Senator Dunlap and Crescent (an old but very productive variety) and is spoken of as the "Million Dollar" strawberry. It is a variety that can be successfully grown on a rich, black, heavy soil when others fail, which at the same time is a productive, profitable variety on any soil where strawberries can be grown. It is easily grown and therefore an ideal variety for beginners or for those who do not know much about the strawberry business. The plant's habits and berries resemble the Senator Dunlap very closely, so much so that some of the opinion that they are identical with that variety. Berries pointed, dark red, firm, sweet and stands canning and preserving as well as the old Warfield. Price—$5.90 per 1,000.

Keith's Famous Gibson (Mid-Season)

This universal favorite will be found pictured and described on page 17. Our Gibson plants are full of pep, capable of giving you very satisfactory yields of marketable berries. You will like them for home use also. The possibilities of Keith's famous Gibson plants are almost unlimited. Try them and see.

Sweet, Big—A Real Berry for Your Garden

Cooper (Mid-Season)

Cooper is certainly a big one and it is just as sweet and good as it is big. Strawberry lovers have been waiting for a big berry that was productive, sweet, well-flavored, and attractive. Now they have it in the Cooper. It "fills the bill," fills the quarts and fills the pocketbook wherever it is grown.

The berries are as large as our everbearing Mastodon. They are a whole mouthful of strawberry sweetness, ripening in mid-season along with Gibson. Cooper has a very hardy strong growing plant. We recommend Cooper very highly for home use, for fancy markets or roadside markets. Price, $8.50 per 1,000.

PEARL (Late)

Pearl is a very late berry, coming into fruiting after Aroma stops and extending much longer. Growers take Pearl to the market after all other varieties are gone and receive fancy prices for them. It blossoms late and often escapes frosts. Berries dark red, very firm, large and will remain in good condition longer than most varieties. Price, $8.25 per 1,000.

The New Red Gold Strawberry (Early)

Red Gold is a NEW early variety of strawberry, a result of many years of experimenting and plant breeding by Chas. F. Gardner from whom we have secured plants. Following are quotations from Mr. Gardner's description of this new variety—Red Gold:

"Red Gold is a wonderful plant maker, with strong, deeply penetrating root system and will withstand more drought and frost conditions than any strawberry we have ever grown. The fruit stems are giants in size, measuring 10 to 15 inches long, being more than double the size of Dunlap and carries an average of three times as many berries to the stem. The berries are very large with record of individual berry that measured 8½ inches around.

"They have a very bright shining strawberry red color which makes them very attractive on the markets. The berries are of distinctive shape and hold their size to the end of the 30-day fruiting season. They are firm and meaty without being pithy or woody. Flesh is tender and melting and loaded with sweetness and that good old-fashioned wild strawberry flavor. We have counted 43 berries, buds and blossoms on a single fruit stem and 11 stems on one plant, the tallest measuring 15½" and so stout and sturdy in growth as to hold the big berries up out of the dirt, making picking a pleasure.

"Red Gold is a great sugar saver, the berries being so sweet and meaty that they make the very highest quality of preserves with but 2 cups of sugar to a quart of berries instead of 4 cups as called for with ordinary berries and so saving a full pound of sugar with each quart.

"Red Gold berries start ripening with Premier, but continue fruiting long after Premier has gone. "Setting Red Gold plants is like having insurance on your strawberry crop, for it is almost impossible to have the crop ruined by late freezes or wet weather. The fruit stems have so many buds on them and they open during such a long period that a frost or rainy spell during blooming period only catches the few blossoms that are open, leaving plenty more to come and mature a good crop of berries. This long blooming and fruiting feature of the Red Gold is one of its most valuable characteristics—crop insured under almost any kind of weather conditions.

BLOSSOMS—CAPABLE OF FERTILIZING THEIR OWN BLOSSOMS
What Do We Mean When We Say Our Plants Are Vitalized?

"VITA" Means "LIFE" and Keith's Plants Are Primed Full of It

By VITALIZED we do not mean just fertilized. We mean a whole chain of operations—each one important—that insure these plants getting to you in the shape you want them.

Below you will see one of the largest fields of Mastodon in the world, 30 solid acres of thriving plants, grown in New Land. A year before this picture was taken, this plot was virtually a wilderness. We cleared it at considerable expense, just to follow out our policy of occasionally opening up virgin soil to keep up our plants in the high standard of VITALITY we have always maintained.

You can readily understand that plants with this added Vitality are easier to grow, yield quicker and over a longer period of time, with less care and attention than inferior plants. We Vitalize our plants to give them the Right Start—which in itself is the main element of success in growing large crops of Mastodon for the longest possible period of time.

When our vigorous VITALIZED plants are dug up, shipped and re-set, has not the strength ordinary plant, when dug up to withstand the shock of transplanting? It's different with Keith's plants.

Below is "Strawberry "Mastodon"—the other of the "Strawberry Twins", parallel to the papers about. Ordinary plants do not have the vitality to form new fruiting buds—like Keith's Our VITALIZED plants are just like a well-fed-up after you set them in the ground.

Another thing you may not know—The fruiting buds of the Super-Mastodon plants—our good strong ones—will inferior cheaper sorts. It will cost you just as much to prepare your soil, set and care for poor plants as it will our good, strong ones.

No hanging around half the summer waiting for Keith's plants to get rooted and established. They get busy QUICK. They have the "pep" in them to do it.

Your plants are the smallest cost item in growing strawberries. Why make the common mistake of trying to save on cost and sacrifice the quality and productiveness of Keith's high grade New-Land plants? "Cheap plants are a poor buy at any price."

These Plants do not have to be Nursed Along After You Set Them Out

Keith's VITALIZED plants do not have to be tendered nor set in the ground years. They are just like a well-cared-for horse—capable of starting work for you at once. These plants were "planted" right at all "Mastodon Plants—set and they will keep it up after setting, plants will inferior cheaper sorts. It will cost you just as much to prepare your soil, set and care for poor plants as it will our good, strong ones.

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No Special Soil or Care Required
In Every State in the Union and in Foreign Countries, KEITH'S
Plants GROW, THRIVE and BEAR Luxuriantly

NEW YORK
First Prize at Fair
Dear Sirs and Friends:—"With you could see our Mastodon laden with
berries and blossoms. Took the first
prize at Fair Berg Five Acres.
Mrs. Alice Farmworth,
Collins Center, N. Y.

COLOMBIA
Doing Fine in Colorado
Gentlemen:—"Mastodon do fine here. Everybody says they never
saw such fine berries.
Mary E. Holmberg,
Greeley, Colorado.

CALIFORNIA
Wonderful in California
Kind Friends:—"Mastodon is a wonder—near the whole year. We
saw berries everywhere in California.
R. K. Pember,
Anaheim, Calif.

WISCONSIN
Four Berries Measure
Dear Sirs:—"Set Mastodon plants
May 30, 1907, with pictures. Berries very large.
L. Spaulding
Rice Lake, Wis.

OHIO
300 Plants Supplied Family
of Rich Gentlemen:—"The 300 Mastodon plants in middle of August. Berries very large.
Profits made the steamer in New York and reached here in due
condition. Accept my thanks for your service. The ship¬
meetings and packages are sent out at once. The
plants then reach the customer in the best of condition. Read the letters given
before which we have received from cus¬
tomers in foreign lands.

INDIANA
Berries Arrive Bay
Dear Sirs:—"The 100 Super-Masto¬
don plants in fine condition. Read the letters given
before which we have received from cus¬
tomers in foreign lands.

MARYLAND
From Porto Rico
Gents:—"The Super-Mastodon
plants you sent me are satisfac¬
tory, and I am wanting you to
send me 1,000 plants by express.
G. Sorenson.

WASHINGTON
60 to 80 Berries Per Plant
Dear Sirs:—"My Mastodon have been set five months and they have
bear ripe berries since the last of
August. The best plants have 60 to
80 berries. It makes a good growth.
E. G. Wooten,
Roselawn, Wash.

Why Our Plants can be Shipped
Thousands of Miles and Arrive in Good
Growing Condition
Don't confuse Keith's plants
with others—they are vital¬
ized—filled full of life and pep, thus coming to you
prepared to give you immediate thrifty growths.
You don't have to wait
half the summer for Keith's Vitalicized plants to get
started—they are sent out at once, and keep it up.
Also every plant is hand
picked, packed over and hand
shipped to all foreign parts, and
then bunched and tied. The roots
are then surrounded with a spe¬
cial damp moss, wrapped in wax
paper, and placed in our special
plant shipping crates and pack¬
ages and are sent out at once. The
plants then reach the customer in the best of condition. Read the letters given
before which we have received from cus¬
tomers in foreign lands.

Why Keith's Plants
Grow and Bear and Keep It Up
From the time they take root in our ideal strawberry plant soil, they
have all the right kind of plant foods they can absorb, making them as
vigorous, strong and thrifty as Mother Earth can produce. Plants of
this kind are as essential in bringing about big, bumper crops of berries
as seeds are in growing large profitable crops of grains, vegetables, etc.
When there is $50 to $100 per acre to be made in growing straw¬
berries, set only the best. Don't waste your time on cheap plants. They
are the most expensive in the end.

Read These Letters
From Thousands of Miles Away

TRAVELED 6000 MILES TO LAND AND SEA

From Porto Rico
Gents:—"The Super-Mastodon
plants you mailed me arrived in
excellent condition. I am very
thankful for your service. The
fruit arrived in the United States
in good condition, and I am expecting a
big harvest this year.
J. W. Evans.

AWAY OVER IN ASIA

Chun Jin, Korea, Asia.
Gentlemen:—"The 100 Super-Masto¬
don plants reached me in good
condition, and I am surprised they
made the trip so well.
S. Dwight Winn.

FROM YOUR STATE, TOO, COME HUNDREDS
OF SUCH LETTERS OF PRAISE AND
RECOMMENDATION

Keith's Vitalized Plants Always Have Plenty to Eat of the Right
Kind of Plant Foods. They're Prepared to Give You Best Results.
Why Pay 35¢ a Quart for Strawberries

when you can grow all you want in your own garden? THINK! what a treat it will be to go out in your back yard and discover large clusters of giant, red strawberries hidden beneath the rich green foliage. Thousands of suburbanites are growing Keith's VITALIZED strawberry plants in all sorts of nooks and corners — and thoroughly enjoying these tasty berries. WHY NOT YOU?

When "Company" Comes
—what do you invariably say? "Oh! I wonder what we will have for dessert?" And what could be more satisfying than to send someone of the family out into the garden to pick a big dishful of these mammoth luscious berries — to be served with whipped cream — or made into strawberry SHORTCAKE ALMOST UNTIL XMAS TIME — think of it! That's what you can have. Your friends will exclaim, "Where did you get these wonderful berries?" And you will answer with pride, "Why right out in our own garden."

Look out into your back yard — right now, and see if there are not a dozen places where you could be growing these wonderful strawberries — easily and quickly and with genuine satisfaction.

Here's Real Satisfaction — Read What These People Say

100 Plants Yield Gallon Per Week
Gentlemen:— "These 100 Mastodon plants have averaged a gallon a week since July 18th. It's now Nov. 14th." C. R. Painter, Apollo, Pa.

Lots of Shortcakes
Dear Sirs:— "Mastodon behaved splendidly. Have had lots of shortcakes. We have had since but there were berries and blossoms yet (Nov. 5th)." A. A. Ruthrauff, Taylorville, Ill.

300 Supplied Family of Eight
Gentlemen:— "Mastodon plants in May, picked first berries in August. The 300 plants supplied our family of eight and we sold a lot beside. Had our last berries on Nov. 4th."
J. R. Kurtz, Smithville, Ohio.

Berries Armistice Day
Gentlemen:— "Mastodon coming so late in the year (Armistice Day), our pleasure was increased by an element of surprise because of the high quality of the berries."
J. D. Oliver, Oliver Chilled Paw Works, South Bend, Ind.

Berries Since August 1st
(picture at right)
Dears:— "Set my 25 Mastodon last of May and began to pick berries Aug. 1st and have had berries continually since, and the plants have lots of blossoms and green berries on them yet. One plant had 50 berries and some blossoms at one time."
Mr. and Mrs. Emil Erickson, Kankakee, Ill.

First Prize at Fair
Dears:— "Wish you could see our Mastodon loaded with berries and blossoms. They have been just wonderful. If I could set but one berry it would be Mastodon. Took first prize at the Fair last year." Mrs. Alex Farsmowren, Collins Center, N. Y.

350 Quarts from 300 Plants
Gentlemen:— "From 300 Mastodon plants set in April, I picked 356 boxes of fine berries by Nov. 10th. Picked about the same amount the second summer up to November."
R. R. Pember, Anaheim, California.
WHY
You’ll Like Premier

1— Being early — “They Get the Price.”
2— Unlike Many Other Early Varieties the Berries are Big all Through the Season Instead of Small.
3— It is Frost-Proof — Blossoms Late and Escapes Frosts that Catch the Earlier Blossom Varieties.
4— It Never Fails to Produce a Crop — It is Frost Resisting, Drouth Resisting, Blight Resisting — Always to be Depended upon.
5— It is Solid Red — “When It’s Red, It’s Red All Over.”
6— It’s a Good Commercial Variety — Beautiful, Ships Well, Sells Well.

PREMIER
Earliest of the Early Varieties

This variety is identical with “Howard 17” by which name it is best known in Eastern Sections.

Premier, without doubt, has no equal. Ask growers who have fruited it and they will tell you they make more money from Premier than any other early June variety. Berry growers everywhere are now planting heavy to Premier. Why? Because it makes them the most money. Buyers pay growers extra money for Premier berries — 50c to $1.00 per crate.

This variety is very productive, often yielding over one and one-half quarts per plant, a strong grower — healthy disease-free foliage, deep rooting, frost proof (an early ripener, but blossoms late, escaping frosts). Berries large, attractive, medium red, rich strawberry flavor, holding their beautiful red color and rich flavor after preserving or canning.

Berries red to the core, solid firm, good shipper, always arrives on the market in good attractive condition demanding the highest prices. If you have never fruited Keith’s Premier plants you are missing something.

Keith’s Premier plants are highly productive, genuine — grown, dug, hand sorted, packed by strawberry specialists, “THE STRAWBERRY TWINS”, and sent to you with our MONEY-BACK GUARANTEE. For a yield of 8,000 to 12,000 quarts per acre set them.

Keith’s Vitalized Premier Plants, Price $7.90 per 1,000

Your Children Can Earn Money

These Children Picked the Berries While Dad Did the Farm Work. Give Your Kids a Chance to Earn Money Also.
GIbson

Mid-Season Variety—A Universal Favorite

This variety is to the Mid-season varieties what Premier is to the early ones. Productive—Profitable—Dependable. Gibson is a strong grower doing well on any strawberry soil, producing paying crops where others fail. A mid-season leader wherever strawberries are grown, especially in the North. Very productive, berries well supported on strong, stout stems.

Berries large, dark glossy red all over making a very attractive pack inviting buyers. Firm, stands hauling or shipping to market. Flavor, rich, pleasing, remaining after canning. A suitable berry for home or market use.

Keith's famous Gibson plants are very productive, having a record of yielding at one picking at the rate of 7,260 quarts per acre, more than double the world average whole season yield for strawberries. Almost a quart per plant at one picking. This is what makes them "Famous." We have grown Gibson plants for years and our customers find them very productive and profitable. For instance, there's Mr. Lochtefeld (see letter and picture below) who set 1,500 Keith's famous Gibson plants and sold $128 in berries ($68 per A.)—and down in Ohio, Mr. Leasure harvested at the rate of $1,000 per acre. While over in Indiana Mrs. Elliott sold $126.80 from 1,000 Keith's Famous Gibson, at the rate of $1,014.40 per acre. These yields and profits give you some idea of the value in setting Keith's Famous Gibson plants. Price per 1,000...........$6.00

To the Right is Mr. Lochtefeld.—Read His Letter Below. $128 from 1,500 Plants

Dear Sirs:— St. Henry, O.

"The 1,500 Gibson plants certainly did fine. Picked 20 bushels of berries and sold them for $128.00."

V. F. Lochtefeld.

$126.80 from 1,000 Plants

Mr. Elliott sold over $126.80 from 1,000 Gibson plants. Costing only $5.00, and Mr. Quinlick of Trenton, Ohio, sold $56.00 in berries from 300 of our Gibson plants.

L. E. Elliott, Palestine, Ind.

Mr. Strebing Sold $253.25 in Berries

To the left is Mr. Strebing's berry field from which he sold $253.25 in berries. Notice the bed takes up just a small strip on one side of the field.

$253.25 from 1,000 Plants

South Zanesville, O.

Dear Sir:— "Never had finer strawberries than your Gibson. From the 1,000 plants we sold over $250 worth of berries. We picked as high as 75 quarts off one row of 225 plants at one picking."

W. E. Leasure.

A LEADER
WHEREVER STRAWBERRIES ARE GROWN

You'll Be Pleased with This Variety BECAUSE

1 — It has no Preference for Climates or Soils.
2 — It Stands a Lot of Abuse—Bears when others Won’t or Don’t.
3 — No Other Mid-Season Variety Has Berries so UNIVERSALLY LARGE.
4 — It Is Equally Desirable for Home Use or Distant Markets.
5 — It Is a Fine, Firm Canning Berry—Is Excellent for Preserves.

WHY
You Will Like Keith's Gibson Best

(a) They Have Unusual "Pep" Due to Ample Fertilizing.
(b) They Start Quick and KEEP IT UP.
(c) They Have VITALITY—Frosts Have No Terror for KEITH'S GIBSON.
When you buy something you want to know who you are dealing with. We only wish you could visit our nursery and packing plant so we could show you just what you are getting, and tell you more about our work and our products. But distance prevents this, so we will just introduce ourselves over "long distance":

"Bud", shown in the left-hand illustration above, is a practical nurseryman—a real dirt farmer, who knows the business from daily contact over a period of thirty years. He personally supervises the planting, fertilizing, and developing of all our "VITALIZED" plants.

"Bert", pictured at the right above, is one of Michigan's most prominent horticulturists. He is a graduate of Michigan State College, was Head of the Department of Horticulture in an Agricultural College for six years, and a dirt farmer also. His knowledge of plant life and their requirements makes possible our "VITALIZED" plants.

From coast to coast we are known as the "Strawberry Twins", and we are really twins. If you wish to know about our standing and methods of doing business, we gladly ask you to write the Union Banking Co. at St. Joseph, Michigan, the Express Office, or Postmaster here at Sawyer, or any of our many customers in all climates, in all sections of the North American Continent.

DO YOU KNOW that Keith's Super-Mastodon plants will give you berries "out of season" when prices are highest?—See pages 2, 3, 4.

DO YOU KNOW how to coax the space along the garage drive into beauty and profit? See illustrations at bottom of page 15.

DO YOU KNOW how much paper does away with hoeing, conserves moisture and makes it possible to grow bigger, better berries with little work or worry? Read page 5.

DO YOU KNOW what fertilizer is ideal for your fruit garden? What spray materials are best for strawberries, raspberries, grapes and the like? Read yellow pages between 4 and 5.

DO YOU KNOW how Keith's plants are "VITALIZED"? Read pages 12 and 13.

DO YOU KNOW how to economize on space in setting out strawberries in your garden? Read about the "Goose-Track" or Double-Hedge row at bottom of this page.

DO YOU KNOW how one acre of strawberries brings greater returns than 25 acres of corn?—See page 6.

DO YOU KNOW that Keith's Super-Mastodon plants bear right up until severe freezing weather?—See page 4.

DO YOU KNOW how to space the rows, and the plants in the rows, in setting strawberry plants in your garden or field culture? Read the table opposite page 20.

SEE HOW SIMPLE IT IS TO FOLLOW OUT OUR SYSTEMS OF PLANTING STRAWBERRIES

This shows the Double-Hedge Row System of setting strawberries. The rows are spaced 16 inches apart and the plants spaced the same distance in each row, but alternate—"goose track" fashion. Used in setting strawberry plants where space is limited or where the most and biggest berries are desired from a small space. Should be followed in growing strawberries through Mulch Paper. See page 5 for pictured illustration in colors.

This illustration shows a strawberry planting of four varieties after the Single-Hedge Row System—one hundred plants in each variety are used. The bed is 12 feet wide and 133 feet long. Should a similar number of plants be desired, shorten the row accordingly.

This illustration shows a 200-plant Mastodon bed set out after the Double-Hedge Row System. The bed is 6 feet wide and 66 feet long.
**It's Not a Home Until It's Planted**

**Beautify the Home Grounds with Some of Keith’s Prize-Winning Gladioli**

**NOTE:**— All bulbs are No. 1 and each collection is POSTPAID into third zone. Beyond add $3 for each additional zone, per collection.

The following varieties of Gladioli offer a wide range of colors also afford blossoms all during the season. They are all attractive, choice flowers—prize winners at Flower Shows. When growing “glads” why not grow large attractive blossoms, different from your neighbors. It’s just as easy and a lot more fun to grow everybody’s old kind.

**American—Soft rose-pink** (mid-season). *Ask Rose*—Old rose, ashy sheen, beautiful. 
*Herada America*—Old rose, ashy sheen, beautiful, 
*Tiercita Dewberries*—Red rose, large, very sweet and juicy. 
*Multicolored Rose*—Red, white, and blue. 
*Goldfish*—Gigantic salmon-pink blended to old gold 
*Orange King*—Dark orange-yellow (blooms extra large, very early) 
*Mrs. F. C. Peters*—Scarlet red—begonia-rose throat (large, long-lasting blooms) 
*Mrs. C. D. Anderson* (Show Flower)—Pink flowers (enormous blooms) 
*Elizabeth Stocomb* (D)—Giant, rich purplish garnet 
*W. B. Phipp* (D)—Rich deep scarlet, largest cactus offered 
*Amun Ra* (D)—A giant crimson-purple 
*Martha Washington* (D)—A giant crimson-purple __ .70

**New Varieties**

<table>
<thead>
<tr>
<th>Variety</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adriatic—Deep wine, smoky blue (very beautiful, attractive) each</td>
<td>.50</td>
</tr>
<tr>
<td>DeLancey—Light cream, tall, early</td>
<td>.35</td>
</tr>
<tr>
<td>Dyard—Deep gold, tall, late</td>
<td>.50</td>
</tr>
<tr>
<td>Crowne—Scarlet red, medium, (very beautiful) each</td>
<td>.60</td>
</tr>
<tr>
<td>Diana—Deep salmon (early, large blooms) each</td>
<td>.50</td>
</tr>
<tr>
<td>Peace—Pure white, very quilled each</td>
<td>.25</td>
</tr>
<tr>
<td>Storm King—Pure white, very quilled</td>
<td>.25</td>
</tr>
<tr>
<td>Mrs. Frank Pendleton—Rose-pink on white and red throat (midseason) each</td>
<td>.70</td>
</tr>
<tr>
<td>Marie Kunder—Leaves white, canary yellow (the mid-season) each</td>
<td>.50</td>
</tr>
<tr>
<td>Z.—Any five varieties (your choice) two bulbs each (10 bulbs)</td>
<td>$1.65</td>
</tr>
</tbody>
</table>

**Blue Ribbon Collections (S, W, X, Y, Z)**

<table>
<thead>
<tr>
<th>Variety</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>S.—One bulb of each of above varieties (8 bulbs)</td>
<td>$1.25</td>
</tr>
<tr>
<td>W.—Two bulbs of each of above varieties (16 bulbs)</td>
<td>$2.50</td>
</tr>
<tr>
<td>X.—Four bulbs of each of above varieties (32 bulbs)</td>
<td>$3.50</td>
</tr>
<tr>
<td>Y.—Any five varieties (your choice) one bulb each (5 bulbs)</td>
<td>$0.90</td>
</tr>
<tr>
<td>Z.—Any five varieties (your choice) two bulbs each (10 bulbs)</td>
<td>$1.30</td>
</tr>
</tbody>
</table>

We have **WAR** a blood-red Gladioli and we have **PEACE** a pinkish lilac-white variety. An assortment of MULTICOLORED VARIETIES Any or all of which will delight you

**Grow Mammoth, Attractive Blooms from Keith’s Selected Dahlias**

For years we have been growing fancy Dahlias, Varieties listed below are the best. They have the most attractive blossoms and are what might be called the “aristocrats” of the Dahlia family. Every one listed is a winner:— (D = Decorative; C = Cactus).

<table>
<thead>
<tr>
<th>Variety</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aman Ra (D)—Giant, coppery bronze</td>
<td>$ .70</td>
</tr>
<tr>
<td>Countess of Lonsdale (C)—Salmon-red, profuse bloomer</td>
<td>$.35</td>
</tr>
<tr>
<td>Geo. Walters (D, C)—Gigantic salmon-pink blended to old gold</td>
<td>$.90</td>
</tr>
<tr>
<td>Josh Rose (D)—Brilliant, plum-red, like a rose</td>
<td>$.25</td>
</tr>
<tr>
<td>Kalf (C)—Rich deep scarlet, large cactus offered</td>
<td>$.60</td>
</tr>
<tr>
<td>Mine Bergd (D)—Brilliant scarlet—the best red (we mean red) dahlia</td>
<td>$.30</td>
</tr>
<tr>
<td>Marie Kunder—Millionaire centers</td>
<td>$.50</td>
</tr>
<tr>
<td>Storm King (Show)—Pure white, very quilled</td>
<td>$.25</td>
</tr>
<tr>
<td>Mrs. C. D. Anderson (Show)—A giant salmon-purple</td>
<td>$.75</td>
</tr>
<tr>
<td>Elizabeth Stocomb (D)—Giant, rich purplish garnet</td>
<td>$.70</td>
</tr>
</tbody>
</table>

**Giant Collection for $2.10**

<table>
<thead>
<tr>
<th>Variety</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Geo. Walters 1 Kalif 1 Elizabeth Stocomb 1 Aman Ra</td>
<td>$2.05</td>
</tr>
</tbody>
</table>

**“Sure Suit” Collection for $2.75**

<table>
<thead>
<tr>
<th>Variety</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Countess of Lonsdale 1 Aman Ra 1 Storm King 1 Mina Bergd 1 kalif 1 Storm King 1 Aman Ra</td>
<td>$2.75</td>
</tr>
</tbody>
</table>

**Grow Your Own ASPARAGUS One Planting Lasts a Lifetime**

**Lucretia DEWBERRIES Bigger. Better and Sweeter Than Blackberries**

<table>
<thead>
<tr>
<th>Variety</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bushful Giant (D)—Apricot and buff on mohlen. Gorgeous blossoms each</td>
<td>$1.80</td>
</tr>
<tr>
<td>Emperor (D)—Large purple-maroon, productive, a winner</td>
<td>$ .75</td>
</tr>
<tr>
<td>Millionaire (D)—Very large, lavender with light centers</td>
<td>$.20</td>
</tr>
<tr>
<td>Rusto (D)—Giant, American Beauty red tipped with yellow</td>
<td>$.45</td>
</tr>
</tbody>
</table>

**Special Offer**

- $3.50

| Your choice of any three varieties, one root each | $2.50     |

**Grow Different Dahlias to Show the World**

- BIG, FANCY BLOOMS

**Lucretia DEWBERRIES**

- - - - -

**Every Home Should Have GRAPE S**

**Try One of Keith’s Standard Varieties**

<table>
<thead>
<tr>
<th>Variety</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Concord, (blue). Leading commercial grape</td>
<td>-</td>
</tr>
<tr>
<td>Niagara, (white). The leading White Grape</td>
<td>-</td>
</tr>
</tbody>
</table>

**Martha Washington** A new rust-resisting variety developed by U. S. Bureau of Plant Industry, Washington, D. C. Hold their bloom, hardy, vigorous and productive of long, thick, tender shoots. A wonderful improvement over other varieties and is most exclusively planted for all commercial purposes. Prices on opposite page 22.

**Palmetto.** The Old Reliable variety that has stood the test for years. An early rapid grower of tender well-flavored shoots. Hardy. Prices on one- and two-year plants, opposite page 22.
Every Home Should Have Gorgeous Roses

Here Are Some KEITH ROSES You Can Depend on for Wonderful Growth and Flowers

**Excelsa (Red Dorothy Perkins)**

A Remarkably Fast Grower. As the finest Everblooming Tea Roses, borne on long stems most suitable for cut flowers. Blooms for three weeks. Undoubtedly one of the most beautiful and best climbing roses. If you like roses you will fall in love with Dr. W. Van Fleet. Price, 2-yr., 75c; 3 for $2.00.

**GARDENIA, YELLOW RAMBLER**

This climbing yellow rose is a sister to Dorothy Perkins. The foliage is dark green, disease free. Bud golden yellow, very attractive. A very dependable climbing rose. Price, two-year plants, 50c each; $1.40 for three; $1.00 per ten.

**Mary Wallace, A Vivid Pink**

Heretofore Unknown to Climbing Roses

**KEITH'S Ornamental Shrubs and Flowers**

Grow Where Others Don't or Won't

And If You Want Hedges of Enduring Beauty Try These

**HEDGE PLANTS**

**ARMOIR RIVER PRIVET**, Hardy Northern Privev. Stands northern winters. Used everywhere for hedges. 2-year bushes, 50c; 3 for $1.35; 10 for $4.00. Older bushes quoted on application.

**LODENSE PRIVET**, A new hedge plant much like the common pririrvit but growing only 12 inches high. Two-year plants, 25c each; $1.00 for 10.

**JAPANESE BARBERRY**, Much used for hedges along walkways, etc. Grows 18 to 24 inches high. Lowers dark attractive, green, turning to a showy fire-red in fall. Two-year bushes for only 25c each.

**NEW RED-LEAVED JAPANESE BARBERRY**, Similar to the Japanese Barberry, but its leaves are of rich, bronzy red, becoming more brilliant. The late summer and fall it is gorgeous. Price per bush, 75c; three for $1.00; ten for $6.00.

**SPIREA BILLIARDII**

A thankful fill double white flowered shrub. Rapid grower, thickly covered with pink flowered flowers appearing thickly along the branches in June. A beautiful shrub much used. Grows 5 feet high. Two-year, 40c each; 10 for $4.00.

**Bentzia Creeping**, A beautiful fill double white flowered shrub. Rapid grower, thickly covered with pink flowered flowers appearing thickly along the branches in June. A beautiful shrub much used. Grows 5 feet high. Two-year, 40c each; 10 for $4.00.

**Althea Purple**, Known as Rose of Sharon. One of the few flowers that bloom in August. Upright in growth, 4 to 5 ft., making a showy plant. Fine for hedge planting. Two-year plants, 50c each; three for $1.50.

**Weigela Roses**, Masses of trumpet-shaped rose-pink flowers along the stems in spring. A beautiful shrub, growing four feet high. Three-year large plants, 50c each; three for $1.50.

**VINES**

**Hall's Japan Sweet-Scented Binesuckle (Vine)**, Rapid grower, very hardy, does well in partial shade. Flowers very fragrant, dark pink, hanging on all winter. When fully grown, 12 to 15 feet high. Two-year, 50c; 3 for $1.50; 10 for $5.00.

**HARMONIA**

**JULIET**

**TRUMPET VINE**, A twinling vine, fine for trellis or pergolas. Vines long, trumpet shaped, in clusters. Will climb to great heights. Price, 50c each; 3 for $1.50.
Earlier to Market for Higher Prices

Hotkaps are patented Wax Paper Cones—"Individual Hothouses for each Plant" which make plants grow faster and harder, thus enabling you to get more crops to market earlier for higher prices. Hotkaps protect your plants against frost, insects, wind, beating rains, etc. Just think what can be done with Hotkaps in growing an early garden—or melons, cucumbers, tomatoes, egg plant, etc., for market. A great protection for young cucumber and melon plants against cucumber (striped) beetles. Very handy to have on frosty nights to cover young Dahlia and other young flowering plants.

Very inexpensive, quickly and easily placed over plants. One man can place 3,000 per day over plants.

**PRICES** (Postpaid in 1st, 2nd, and 3rd zones. Beyond add 5c for each 50 caps or less for each additional zone)—50 Hotkaps for $1.25; 100 for $2.00; 250 for $4.25; 500 for $7.50; 1,000 for $12.00 (not postpaid).

Special Offer—100 caps and 1 Garden Setter for $2.50; 250 Caps and 1 Garden Setter $4.50

**Sure Way To Market** For Higher Prices

Hotkaps are very helpful and labor-saving. Garden Setter 70c; Steel Setter (for setting large number) $2.90 postpaid.

**Start Them In Liv-an-Gro**

Liv-an-Gro Brooders are convenient, sanitary, giving less than 2% loss. Wire screen bottom permits droppings to pass through. No toe picking, no White Diarrhea. Good circulation, no dirt, no mess, no litter, easy to clean as a bird cage.

**ELECTRIC or CHARCOAL HEATERS**

50 chicks to each Brooder. Chicks started in this Brooder grow faster, mature earlier and more of them live.

**PRICES** (Postpaid within 3rd zone, beyond add 10c for each additional zone.)

Without Heater, each............ $1.20
Six or more, each............. 1.90

With Electric or Charcoal Heater, each............ 2.60
Six or more, each............. 2.40

(Larger Quantities Quoted upon Application)

**Here Are Some of the Most Popular of All Fountains and Feeders—At Very Low Prices**

**Feeder**

Very popular feeders. Heavy Galvanized Steel. Sliding top. Holds 10 qts. 16 holes on side for 32 chicks. Large size holds 17 qts. and accommodates 54 chicks. Price postpaid within 3rd zone, beyond add 8c for small size and 15c for large size for each additional zone.

No. H 146 for 32 chicks........ $1.25
No. H 144 for 54 chicks (holds 17 qts.).......... 2.20

**Bottom Fill . . . . . Fountains**

An inexpensive duralarite porcelain filled, easily cleaned, cone top prevents fowls from roosting. Price postpaid within 3rd zone, beyond add 8c for each additional zone.

No. H 119 One qt. 6 in. high........ 35c
No. H 120 Two qts. 8 in. high........ 45c
No. H 121 Four qts. 9½ in. high........ 65c

**Round Buttermilk Feeders**

Convenient, sanitary, safe. A handy little feeder for small or large chicks. Price postpaid within 3rd zone, beyond add 8c each for each additional zone.

No. H 131 Dia. 6 in. 8 holes, weight, 8 oz. Each........ $ .25
Per Dozen........ $2.00
No. H 132 Dia. 8½ in., 12 holes, weight, 14 oz. Each........ $ .40
Per Dozen........ $3.90

**Keith’s RADIO Talks**

Strawberries Over the Air

Every winter we give our friends and customers over the Radio first hand information on the growing of Small Fruits. This year our talks are going to be more helpful than ever before, because we are "on the air" about twice as many times, covering twice as many phases of Small Fruit growing.

Below are some of the subjects which our "Strawberry Man" will cover:

Strawberries—What Kind Shall I Plant?
Shortcake from June to November.
Plant Foods for Berry Plants.
Strawberries—How and When to Plant Them.
Planning and Planting Your Fruit Garden.
Long Green From Red Gold.
Your Ready-Made Strawberry Garden.
Vitalized Plants for Your New Berry Patch.
And a Half Dozen or so More Helpful Talks.

Tell your neighbors and friends about our "Strawberry Man." If they haven't a copy of our catalogue we would be more than pleased to send them one. Who and where are they? Write or have them do so.

**PLEASE NOTE:**—If you have occasion to write us yourself, please mention having received this catalogue we sent you, then we will not be getting your name in our files twice, but do write us if you have any questions, for we like to answer questions in our line of business.

**WLS (Central Time)**

CHICAGO, ILLINOIS

Beginning Jan. 2 until Mar. 27 every other Thursday at 1:00 P.M.—alternate Tuesdays at 11:10 A.M.

**WCCO (Central Time)**

MINNEAPOLIS, MINN.

Beginning Jan. 2 until Mar. 27 every other Thursday at 1:00 P.M.—alternate Tuesdays at 11:10 A.M.

**WLW (Eastern Time)**

CINCINNATI, OHIO

Each Friday from Jan. 3 to Jan. 31 at 1:45 P.M.
Each alternate Wednesday from Feb. 5 to Feb. 26 between 9:30 and 10:00 A.M.

**WJR (Eastern Time)**

DETROIT, MICHIGAN

Each Tuesday beginning Jan. 7 to Apr. 1 at 1:45 P.M.
Each alternate Tuesday at 9:30 A.M.

**KDKA (Eastern Time)**

PITTSBURGH, PA.

Each Thursday beginning Jan. 2 to Mar. 27 at 4:15 P.M. Each alternate Thursday at 10:15 A.M.
GET THOSE MOLES SURE AND QUICK!

Here is the mole trap that gets them every time no matter which way it is coming. Easily set and easily "touched off" by the mole. All you have to do is to pack the mole’s burrow or runway with soil using the heel, then set the trap lengthwise the runway, set the trigger, throw over the safety catch, then go away—and as sure as Mr. Mole comes along you’ve got him.

The Out O’ Sight Mole Trap

A Sure Catch — Lasts a Lifetime

Moles are a menace to lawns, gardens, and fields. How many times have moles destroyed your smooth lawn, eaten up a row of peas in your garden, or taken hill after hill of corn for you? They also undermine strawberry plants causing them to die. All this damage can be ended by catching the mole, which is easily done by this “Out O’ Sight Mole Trap” we are listing this year.

We have used this mole trap here on the nursery and farm for many years and find it a sure catch. Many of our customers have been wanting a sure-catch mole trap — now we have one for them. Instructions for setting comes with each trap.

Mole skins are worth money and can be sold to practically all fur dealers. Instructions for skinning and caring for the skins come with each trap.

This Gets The Mole Every Time

Price

50

Postpaid—M-

1st, 2nd and 3rd zone. Beyond add 5c for each additional zone.

Try WIZARD SHEEP MANURE

Use 10 Lbs. Per 100 Sq. Ft. and Watch Your Plants Grow

PRICES

(Shipped by Freight)

100-lb. Bag

50-lb. Bag

Chicago

Sawyer

$2.35

$1.45

Wizard Pulverized Sheep Manure is a natural fertilizer easy to handle, every weed and grass seed killed in it. Puts new life and vigor into plants, flowers, shrubs, lawns, and field crops. Supplies both plant food and humus. Ideal to mix with soil to fill pots in starting strawberry plants, vegetables, and the like under the "forcing shelters" (see insert Page B). Can be used before and after plants are set wherever barnyard manure is used.

One Bag Equals a Whole Wagon Load of Barnyard Manure

Pruning Pays

Keep your fruit trees well trimmed by cutting out dead limbs, thick branches, cross limbs, etc. Too much wood growth prevents fruitfulness.

No. 9 Tapered — Blade 20 inches long made of best Atkins High-grade Special Steel. A very serviceable saw. Price: $2.50 postpaid in 1st, 2nd and 3rd zones, beyond add 10c per each additional zone.

These Are Genuine Atkins Saws None Better Made

No. 12 Paragon — Made of best Atkins Silver Steel. Concave edge toothed for fine cutting and the opposite edge for coarse heavy work. Price: $2.00 postpaid in 3rd zone, beyond add 10c for each additional zone.

Read This!

Muleh Paper advances your season two to four weeks. It moves your garden 200 miles south, enabling you to have an early garden crop. And by starting your strawberry plants, (Super-Mastodon) or vegetable plants (tomatoes, cabbage, melons, etc.) in our paper pots (see insert, page A) you can still have the earliest of early gardens. Plants can practically be all in bloom when you set them out.

Transplanting Trowel for Strawberries

No. T 25—Made of heavy rolled steel recommended for setting strawberry plants through Muleh Paper. Price 35c, Postpaid within 3rd zone, beyond add 8c for each additional zone.

Weeder

No. 830—Made from tool steel tempered. Five prong blade. Price 45c postpaid within 3rd zone, beyond add 8c for each additional zone.
Parcel Post Shipments

The Plants you order can be sent by Parcel Post and come right to your home. Determine what zone you are in by referring to the map on this page and, by referring to the following table, you can easily find the amount to add to your order for postage.

We Pay Postage

We pay postage on all shipments of strawberry plants into the first three zones. Customers living in the 4th zone or beyond are asked to pay only a small amount toward postage, this amount being only the additional postage required to send the strawberry plants the distance you live beyond the 3rd zone.

<table>
<thead>
<tr>
<th>Add to Your Order of</th>
<th>Zone 1-2</th>
<th>Zone 3rd</th>
<th>Zone 4th</th>
<th>Zone 5th</th>
<th>Zone 6th</th>
<th>Zone 7th</th>
<th>Zone 8th</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strawberry plants</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>&amp; Asparagus, for each 100 plants or less</td>
<td>$9.30</td>
<td>$9.30</td>
<td>$9.30</td>
<td>$9.30</td>
<td>$9.30</td>
<td>$9.30</td>
<td></td>
</tr>
<tr>
<td>Red Raspberries, 100 plants or less</td>
<td>$0.10</td>
<td>$0.15</td>
<td>$0.20</td>
<td>$0.25</td>
<td>$0.30</td>
<td>$0.35</td>
<td></td>
</tr>
<tr>
<td>Black Raspberries, Blackberries, Strawberries, Grapes, 100 plants or less</td>
<td>$0.15</td>
<td>$0.20</td>
<td>$0.25</td>
<td>$0.30</td>
<td>$0.35</td>
<td>$0.40</td>
<td></td>
</tr>
<tr>
<td>Blackberry and Red Raspberry, 2-year Transplants</td>
<td>$0.50</td>
<td>$0.50</td>
<td>$0.55</td>
<td>$0.60</td>
<td>$0.65</td>
<td>$0.70</td>
<td></td>
</tr>
</tbody>
</table>

Express Shipments

We do not prepay express charges on shipments of strawberry plants, but we allow the customer credit equal to the amount of the postage in the first three zones. This credit will be allowed by adding additional plants to your order unless instructed otherwise.

B Peyton the 3rd zone, shipments of 500 or more plants will come as cheap, in many cases cheaper, by express than by parcel post. Be sure to give Express Office if different from Post Office.

No. 1-A GRADE Super-Mastodon Plants

Those who wish our No. 1-A Grade of Super-Mastodon plants can secure them at very little extra cost.

We list two grades of Super-Mastodon plants again this year — Grade No. 1 and Grade No. 1-A. Those desiring the No. 1-A Grade should get their orders in early for we always sell out on this grade before the end of the season. Those ordering this grade after April 15th should give us the privilege of supplying the No. 1 Grade should we be sold out on the No. 1-A Grade. By doing so it will prevent delay in getting your plants to you should we not have the Grade No. 1-A for you. Please instruct us in this regard, otherwise we will assume this responsibility.

$3.50 Strawberry Plants

Mixed Varieties

Our Standard Varieties at “Cut Price” Rates. Through some mistake in the field or packing house, the labels occasionally become lost off crates of strawberry plants, and these plants, although fresh, strong and thrifty, have to be thrown away unless identified. Rather than do this, as valuable and scarce as plants are, we are offering them at “cut price” rates to our customers.

Again, some days there is a surplus dug of some varieties, and rather than hold them over for a time in the packing house, we offer them also at “cut price” rates.

These plants, mentioned above, are from varieties listed in this catalog and are first-class in every way. If you are not particular as to the varieties you plant, these plants are just what you want. We cannot promise to send any one variety, but will label when we can.

25¢ per 40; 50¢ per 100; $1.45 per 200; $1.85 per 300; $2.25 per 400; $4.90 per 1000.
1—You Are Protected by Our Guarantee

WE GUARANTEE our plants to reach you in good growing condition and will replace any that do not, providing you send us at once your express receipt and a signed statement from your express agent or postmaster showing the loss or damage to plants.

Furthermore, we guarantee our plants to live and grow and will replace FREE any that do not through any fault of ours or the plants, providing the customer pays transportation charges on new shipment and sends in complaint before August first of the year in which plants were purchased.

Furthermore, we guarantee our plants to be first-class in every way, true-to-name, and free from injurious diseases, and insects. They are State inspected.

2—You Are Protected by State Inspection

Every year State Inspectors go over our fields very thoroughly and grant us the right (see Certificate below) to sell our plants if they are found worthy. In the picture at the right you will see Mr. Mandenberg, our State Inspector, on the right end of the "gang." Isn't he a "big boy?" Certainly makes us toe the mark. On the left is Dr. Bennett, national authority on Raspberry diseases. The other boys are deputy inspectors.

MICHIGAN STATE DEPARTMENT OF AGRICULTURE
ORCHARD AND NURSERY INSPECTION
CERTIFICATE OF NURSERY INSPECTION

THIS IS TO CERTIFY that the Nursery Stock of Keith Bros., Nursery, Sawyer, Michigan, has been examined and found to be apparently free from dangerous insects and dangerously contagious tree and plant diseases.

This certificate to be void after Sept. 15, 1928.

HERBERT E. POWELL, Commissioner.
E. C. MANDENBERG, in Charge of Orchard and Nursery Inspection.
Bureau of Agricultural Industry, A. C. CARTON, Director.
Lansing, Mich., 1929.

3—You Are Protected by Careful Packing

We are always on the lookout for the best interests of our customers. We do everything possible to have our Vitalized plants reach you in good condition. From the time a plant is taken from the ground, it is protected so that its roots do not become dry. The plants are packed in wire-bound crates with a special moss (see pictures below) placed around their roots to keep them damp until they reach their destination. Our interests do not end when your order is filled. It extends on until the plants have fruited for you. We are interested in your success.

OUR NEW METHOD
A WONDERFUL SUCCESS

In small orders our strawberry plants are shipped to you in ventilated corrugated fiber boxes with their roots surrounded with damp moss protected by wax paper. This is our new method and it is giving wonderful results. In this new package, we have shipped plants to friends in Florida also California and without unpacking this package, they sent the box back and the plants returned to us in good condition. By it we also ship plants to Europe, South America, New Zealand and other foreign lands, they arriving in good condition. For two years we have used this method and it gives such good results we are using it again this spring.

The larger orders are shipped in wire-bound crates, made especially for us. It has taken us four years to work out this specially constructed crate and it certainly gets quality plants to customers in a fresh, fine condition. In these special crates, the roots of the plants are packed in damp moss, but the tops are exposed to air so they do not heat. We get them to you as nearly as possible like they grew in our nursery only the roots are embedded in moss instead of soil.
Keith’s Black Raspberry
(Prices Opposite Page 20)
Twice Government Inspected
Good Plants Like These Are Scarce This Season

**Now is the Time to Grow Raspberries for Big Money**

Now is the time to grow raspberries for big money. Acreage is being cut down and growers are going out of business because of their diseased patches. The demand for berries right here in this great berry region is high. Those growers who stick certainly coin the money. There aren’t near enough people growing raspberries. Get started this year with our guaranteed, disease free stock.

**CUMBERLAND**
Has the Largest Berries of All Varieties

Is the most reliable, productive, and profitable black raspberry. It is the standard variety set extensively everywhere. Has the largest berries of all varieties; perfect in shape, firm, well colored and attractive. Not “seedy” by any means. Canes are hardy throughout the North, standing 16° below zero.

**Here’s What You Get When You Buy Keith’s Plants**

1: They will be freshly dug this spring, carefully packed and sent direct to you. We use no storage plants whatever.

2: Keith’s Plants Are Disease Free. They are “certified” plants having passed a very rigid double inspection by very careful inspectors, who went up one row and down another over our whole acreage. This is the kind of rigid inspection our Raspberry plants have passed. We refer you to our State Nursery Inspector at Lansing, Michigan.

3: We Grow Our Plants in an ideal Raspberry soil. A well-drained, high-yielded sandy loam in which plants make a wonderful root growth. No water-soaked soil around the roots of Keith’s Raspberry plants during winter or spring.

4: Power Sprayers Are Used in keeping Keith’s Raspberry plants healthy. When you get Keith’s Raspberry plants you know you are getting those which have been grown right. They are sure the best for planting this spring.

**Time to Grow Raspberries**

Save a Whole Year
Have Berries This Summer

Plant Keith’s Blackberries

Note:—We Offer You Three Grades

We offer three grades of Blackberry plants this year—two grades in the one-year plants (Extra Fancy and Common), and two-year transplants. The transplants are especially well branched in both top and roots and will bear fruit this coming August and September. These plants are grown from pieces of fresh, healthy roots, which are placed in shallow trenches and allowed to grow one year into well-rooted plants called Root-Cutting plants. Last spring (1929) we took these Root-Cutting plants, reset them in our New-Land soil and grew them another year, and now have some of the largest rooted, well-branched plants which we term Root-Cutting Transplants. They will fruit for you this coming blackberry season, one year ahead of all other Blackberry plants. They will put you one year ahead in Blackberry culture. They cost more than common plants, but they are worth many times more. Compare plants shown in picture.

**“ELDORADO” The Best Hardy Blackberry**

This variety is the old standby. Canes vigorous, upright, strong, and need no winter protection. More than three-fourths of the blackberries grown in gardens or in field culture in berry sections are Eldorado. The berries are not as large as the Alfred. They are very sweet when fully ripe, not seedy, and firm for jams and jellies, and above all they stand shipping and handling well.

Prices Alfred

One-Year Plants:
$1.25 per 12; $2.25 per 25; $5.50 per 50; $9.50 per 100.

One-Year Extra Fancy:
$1.50 per 12; $2.50 per 25; $6.00 per 50; $10.50 per 100.

Two-Year Transplants:
$2.25 per 12; $3.50 per 25; $6.75 per 50; $12.50 per 100.

**“ALFRED” a New Berry Without a Care**

The biggest blackberry known. Big black, glossy berries 1½ to 2½ long, without a core and almost seedless. An Alfred berry is all berry. It has no “burr,” common to other blackberries. The canes are hardy (no winter protection), strong, vigorous, and send out heavy producing fruit spurs bearing loads of large giant berries.

Prices Alfred

One-Year Plants:
$2.00 per 12; $3.50 per 25; $5.50 per 50; $10.00 per 100.

One-Year Extra Fancy:
$3.25 per 12; $6.00 per 25; $9.75 per 50; $17.25 per 100.

Two-Year Transplants:
$3.75 per 12; $6.50 per 25; $9.75 per 50; $17.25 per 100.

The above illustrates the one- and two-year blackberry plants we have to offer. The outside two plants illustrate our two-year old plants and the middle one our one-year common grade. Note the well branched roots and top of the two-year old plants. These plants will fruit for you during this coming blackberry season.
These Plants Require Little Space and They Can Be Pruned So They Are Not in the Way As You Walk.

And REMEMBER, They Market Readily at GOOD PRICES Because There Are Never Enough to Meet the Demand.

**ST. REGIS EVERBEARING**

The Leading Everbearing Red Raspberry

It ripens in the spring earlier than any red raspberry. It bears berries on the tips of the young shoots all summer and fall. These shoots bear paying crops the following spring immediately following the strawberry season. The berries are medium in size, have a rich red-raspberry flavor, and are firm and well colored with a deep crimson red. St. Regis berries demand a big profitable price three to five times as much as common spring varieties. They are to the raspberry family what the Mastodon is to the strawberry family. Don't miss the opportunity of having red raspberries all summer and way into the fall.

**PRICES**

(Complete Price List Opposite Page 20)

*One-Year Plants:*

- $1.10 per 12; $1.90 per 25; $3.50 per 50; $4.90 per 100.

**EARLY KING**

A Reliable Early Variety

Ripens early and continues to the end of the raspberry season. The berries do not fall when not picked regularly or after rains. Cane are strong, upright in growth and do not winter kill. Has medium to large berry, ripens early, seven to ten days ahead of Cuthbert, very firm, does not crumble or break apart and is not seedy. Good flavor, velvety red color.

**PRICES**

(Complete Price List Opposite Page 20)

*One-Year Plants:*

- $1.45 per 25; $2.85 per 50; $4.25 per 100; $7.25 per 50.

**CUTHBERT**

An old reliable variety with remarkably strong canes. Berries very large, rich crimson, very firm, and of the best rich flavor. A very good late variety to set along with Early King.

**PRICES**

(Complete Price List Opposite Page 20)

*One-Year Plants:*

- $1.50 per 25; $2.00 per 50; $3.60 per 100.
To Be Sure

SET

Keith's

VITALIZED

SMALL FRUIT PLANTS

STRAWBERRIES
RASPBERRIES
BLACKBERRIES
DEWBERRIES
GRAPES

ALSO SHRUBS, BULBS, FLOWERS, ETC.

KEITH MASTODON
Elephant of The Strawberry Family

KEITH BROS. NURSERY
SAWYER, MICHIGAN
World's Greatest Growers of Mastodon

Keith's Super-Mastodon Plants
(Vitalized)
Start bearing big berries in 90 days after planting, continuing 'til snow flies. Good for three years from one planting. (See opposite page 20 for prices.)